

Using Header Menus and Footer Links

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Orienting Yourself in the Public Site Header

When you open a public page in **Sherkety ERP & Website Platform**, the first navigation area you will usually notice is the top header. This header stays consistent across the public website and acts as your main starting point for moving between pages. The most important items in this area are the **site logo**, the **main menu links**, and the **main call-to-action buttons or links** that guide visitors toward service information, ERP pages, contact options, demos, or trial-related destinations.

The **logo** is both a branding element and a navigation tool. If you are reading a service page, an ERP app page, or a company information page, clicking the logo is the quickest way to return to the homepage. The other items in the header are the visible menu links that take you directly to major sections of the public site. These are the links visitors use to move into business services, ERP-related content, company guidance pages, and other public destinations without needing to scroll back through the current page.

On larger screens, these top-level links are usually visible right in the header, so you can scan them at a glance. This makes the header the fastest route when you want to jump from one major topic to another, such as moving from a company registration page to an ERP app page, or from an ERP landing page to a contact page.

Use the header as your “always available” navigation bar:

- **Logo**: returns you to the homepage
- **Main menu links**: open major public sections
- **Primary action areas**: lead to high-interest pages such as demos, trials, or contact paths

[SCREENSHOT: Public website header showing the logo, main menu links, and primary action area]

If you want help reading your current location after using these links, the next document is [Understanding Breadcrumbs and Page Location](#).

Using the Logo and Main Menu to Reach Key Pages

The simplest way to move around **Sherkety ERP & Website Platform** is to use the **logo** and the **main menu** together. The logo is your reset point. If you have drilled into a detailed page and want to start over from the main public website, click the logo in the header to go back to the homepage.

Use the main menu when you already know the kind of content you want. On desktop, the top-level links are visible in the header, so you can move directly to major destination pages without returning home first.

1. Look at the header on any public page.
2. Click the **logo** if you want to return to the homepage.
3. Click a top-level menu link to open a major public section.
4. From there, continue into the page that matches your goal.

Two common visitor paths stand out:

If you are exploring ERP options

Start with the menu item that leads to **ERP**, **ERP System**, or **ERP Apps** content. From there, you can continue into pages such as:

- **Accounting**
- **Sales & CRM**
- **HR**
- **Purchasing**
- **Reporting**

This path is useful if you are comparing modules, reviewing ERP capabilities, or deciding which app area fits your business. For more detail on these destinations, see [Browsing the ERP Apps Catalog](#) and [Using ERP System Landing Pages to Evaluate Offerings](#).

If you are looking for business services

Use the menu item that leads to **Services**, accounting-related pages, company registration guidance, or other business support content. This route is best when you want to review service offerings, compare packages, or explore company-type guidance.

The main menu is best when you want direct movement between major sections. The logo is best when you want to restart from the homepage and choose a new path.

Browsing the Site on Desktop and Mobile

Sherkety ERP & Website Platform uses the same public destinations on desktop and mobile, but the way you open them changes with screen size. On desktop, the main navigation links are usually visible in the header. On mobile, those links are typically tucked into a **mobile menu** so the page stays clean and readable on a smaller screen.

On a desktop or laptop, you can scan the header and click the visible top-level links immediately. This makes it easy to move between service pages, ERP pages, company information, and contact destinations in one step. If grouped navigation is used, it may appear as a dropdown or expanded menu under a top-level item, giving you a quick way to browse related pages without leaving the header area.

On a phone or smaller tablet, start by opening the **mobile menu control** in the header. Once opened, the navigation options appear in a stacked list that is easier to tap. The same high-priority destinations are available here, but they are arranged vertically instead of side by side.

1. Tap the **mobile menu** icon in the header.
2. Review the stacked list of navigation options.
3. Tap the section you want, such as a services area or ERP area.
4. If the menu shows grouped items, expand or continue into that group.
5. Tap the final page you want to open.

Mobile menus usually place the most important links near the top so you can reach key pages quickly. This helps when you are looking for ERP modules, service pages, or contact paths without a lot of screen space.

[SCREENSHOT: Mobile header with menu icon open, showing stacked navigation links]

If you want a deeper comparison of navigation behavior across devices, see [Using Mobile and Desktop Menus on the Public Site](#).

Finding Additional Destinations in the Footer

The **footer** in **Sherkety ERP & Website Platform** gives you a second navigation area at the bottom of public pages. While the header is the main navigation bar, the footer

is especially useful after you have already scrolled through a long page and want to jump somewhere else without going back to the top.

Footer links are usually grouped so related destinations stay together. These groups help you move quickly into:

- **Service pages**
- **ERP pages**
- **Company information**
- **Supporting pages** such as FAQs, policy pages, or contact-related destinations

This grouped layout makes the footer more than a repeat of the header. It acts like a navigation hub for visitors who are already engaged with the page content and want a related next step. For example, after reading about accounting services or an ERP module, the footer may be the fastest way to move to another service page, an ERP app page, or a company information page.

Use the footer when:

- You are already at the bottom of a page
- You want a related destination without scrolling back up
- You want to browse grouped links in one compact area
- You are looking for supporting pages that may not be emphasized in the top header

Repeated links in the footer are helpful, not redundant. They give you a second route to high-value pages that also appear in the main navigation. This is especially useful on long landing pages where returning to the header would take extra scrolling.

[SCREENSHOT: Footer area showing grouped link sections for services, ERP pages, company pages, and support links]

For a closer look at footer structure and grouped destinations, continue with [Navigating Footer Link Groups and Secondary Destinations](#).

Using Social Access Points and Secondary Navigation Links

In addition to the main menu and footer link groups, **Sherkety ERP & Website Platform** may include **social access points** and other secondary links. These usually appear in the header or footer as social icons or labeled profile links. Their purpose is different from the main website navigation: they connect you to Sherkety's presence

on external social platforms rather than moving you to another page inside the public website.

When you click a social icon, you should expect to leave the current website experience and open an external destination. Depending on your device and browser, that social page may open in a new tab or switch you to the social app or website. This is the key difference between a social access point and a normal menu link:

- **Internal navigation link:** keeps you inside Sherkety ERP & Website Platform
- **Social access point:** takes you to an external social platform

This distinction matters when you are trying to stay focused on comparing services or ERP modules. If your goal is to continue browsing the site, use the header and footer page links. If your goal is to view updates, community presence, or social profiles, use the social icons.

You may also see secondary footer or utility links that support discovery but are not part of the main header path. These can include supporting informational pages, legal pages, FAQs, or other lower-priority destinations. They are still useful, especially when you need background information that does not belong in the primary menu.

For more on direct contact and external channels, see [Using Social Links and Business Details](#).

Common Navigation Issues and How to Fix Them

Most navigation problems in **Sherkety ERP & Website Platform** are easy to solve once you know whether you are using the header, the mobile menu, the footer, or a social icon.

A menu item is not visible on mobile

If you do not see a page link on your phone, first make sure the **mobile menu** is fully open. Some links may appear inside a grouped section rather than in the first visible list. Open the mobile menu, scan the stacked options carefully, and look for the broader category that contains the page you want.

Clicking the logo does not take you where you expected

The logo is meant to return you to the **public homepage**. If you expected it to return to a section page instead, use the main menu or footer links for that section. Think of the logo as the fastest route back to the main starting page, not to the last area you visited.

You cannot find ERP or service pages quickly

Start with the **top-level header links** first. These are the primary route to major public sections. If you are already near the bottom of a page, use the **grouped footer links** instead of scrolling back to the top. That is often the faster path.

A social icon opens an unexpected destination

Check whether you clicked a **social icon** rather than a normal page link. Social icons lead to external platforms, while internal links keep you inside the public website.

A quick way to recover from most navigation confusion is:

- Use the **logo** to return to the homepage
- Use the **header** for major section changes
- Use the **footer** when you are already at the bottom of a page
- Use **social icons** only when you intend to leave the site

If page location still feels unclear after you navigate, the next document is [Understanding Breadcrumbs and Page Location](#).

Overview

This guide focuses on the main public navigation tools in **Sherkety ERP & Website Platform**: the **header**, the **logo**, the **desktop and mobile menus**, the **footer link groups**, and the **social access points**. These are the controls visitors use to move between public-facing pages about services, ERP offerings, company information, and supporting content.

The header is your main navigation area. It gives you the fastest route to top-level destinations and helps you move between sections without restarting from the homepage. The logo gives you a reliable way back to the homepage from nearly any public page. On larger screens, the menu links are visible directly in the header. On smaller screens, the same destinations are available through the mobile menu.

The footer adds a second navigation layer. It is especially useful on long pages because it places grouped links at the bottom, where visitors often need a quick next step after finishing the page content. Social icons and profile links work differently from page links because they take you outside the website.

Use this document when you want to:

- Understand what each navigation area is for

- Reach service and ERP pages faster
- Know when to use the logo, header, mobile menu, or footer
- Avoid confusing internal page links with external social links

If you are just getting started with public browsing, this guide pairs well with [Browsing the Sherkety Public Website](#). Your next step in this navigation sequence is [Understanding Breadcrumbs and Page Location](#).

Prerequisites

You do not need an account or admin access to use the navigation covered in this guide. Everything here applies to the **public website** in **Sherkety ERP & Website Platform**.

Before you begin, make sure:

- You are on a **public page**, not an admin sign-in or admin management screen
- The page has fully loaded so the **header** and **footer** are visible
- You know whether you are browsing on **desktop** or **mobile**, since the menu layout changes
- You are ready to use standard website controls such as clicking links, tapping menu items, and scrolling to the footer

It also helps to know what kind of destination you are trying to reach:

- **Service pages** if you want business services, accounting support, company registration guidance, or package information
- **ERP pages** if you want module overviews such as Accounting, HR, Sales & CRM, Purchasing, or Reporting
- **Company or support pages** if you want FAQs, policy information, contact options, or other supporting content

If you are using a phone, be prepared to open the **mobile menu** before looking for page links. If you are using a desktop browser, expect the main navigation links to appear directly in the header.

For the smoothest experience, start from any public page where both the top header and bottom footer are available. From there, you can practice using the logo, menu links, footer groups, and social icons exactly as described above. After that, continue to [Understanding Breadcrumbs and Page Location](#).