

# Using ERP System Landing Pages to Evaluate Offerings

August 25, 2026

---

## Scanning the landing page to understand what the ERP offers

When you open an ERP landing page in **Sherkety ERP & Website Platform**, start at the top of the page and read it in the same order a buyer would. The hero area usually gives you the clearest summary of what that page is selling. Focus first on the main headline, then read the short supporting text directly under it. This is where you can quickly tell whether the page is presenting a full ERP offering, a package, or a specific business area such as Accounting, Sales & CRM, HR, Inventory, Purchasing, or Reporting.

1. Read the headline and supporting text in the hero section to understand the page's main promise.
2. Look for the primary action buttons near the top, such as **Learn More**, **Request Demo**, **Start Trial**, **View Pricing**, or similar next-step actions.
3. Use the top navigation and any visible category links to see how Sherkety ERP & Website Platform groups its ERP offerings into business areas.
4. Scroll to the module or feature cards and read each card title and short description before opening anything.
5. Notice any trust signals on the page, such as customer logos, ratings, adoption numbers, partner mentions, or analyst references.

The goal at this stage is not to make a final decision. You are simply building a quick picture of what is available and how the ERP is organized. If you already reviewed [Comparing Website and ERP Offerings](#), use that comparison mindset here: separate business services from ERP product pages and stay focused on the ERP-specific sections.

[SCREENSHOT: ERP landing page hero area with headline, supporting text, and primary action buttons]

As you scroll, pay attention to whether the page feels broad or focused. A page with several business-area cards usually acts as a starting point for deeper research. A page with one strong message and direct action buttons may be pushing you toward a specific package or module family.

## Checking whether the listed modules match your business needs

Once you understand the page structure, move from scanning to matching. The module cards, category sections, and short descriptions on the landing page help you decide whether Sherkety ERP & Website Platform covers the work your team actually needs to handle. Read the module names carefully instead of relying on broad marketing phrases. A card labeled **Accounting**, **Sales & CRM**, **HR**, **Inventory**, **Purchasing**, or **Reporting** tells you more than a general statement about “business growth” or “efficiency.”

1. Review each module name and short description and match it to your own needs, such as finance, customer follow-up, stock control, employee management, purchasing, or analytics.
2. Open any preview links, feature links, or module detail links that appear on the card.
3. If the card changes on hover or shows a short feature list, use that extra detail to check for workflows, dashboards, automation, or reporting.
4. Look for badges or labels that help you prioritize, such as **Most Popular**, **Core**, featured highlights, or category markers.
5. Compare how much detail each card provides so you can tell the difference between a major business area and a smaller add-on.

A useful way to evaluate the page is to translate each module into a business question. For example:

- **Accounting**: Does this help with financial records and pricing-related evaluation?
- **Sales & CRM**: Does this cover leads, pipeline, quotations, and customer follow-up?
- **HR**: Does this support employee records, attendance, leave, payroll, or hiring?
- **Inventory**: Does this help track stock, warehouse activity, and replenishment?
- **Purchasing**: Does this support buying and supplier-related workflows?
- **Reporting**: Does this provide dashboards, KPIs, and analysis tools?

[SCREENSHOT: Module cards on an ERP landing page showing titles, short descriptions, and badges]

If two modules sound similar, do not guess. Open both detail pages and compare them side by side. The landing page is best used to narrow your shortlist, not to settle every detail.

## Comparing packages and pricing signals on the page

Many ERP landing pages in **Sherkety ERP & Website Platform** include package sections, pricing blocks, or plan comparisons. This area is where you move from “What does it do?” to “What do I get at each level?” Do not judge a package by its name alone. Look closely at what each package column actually includes.

1. Find the pricing section, package table, or plan cards on the page.
2. Read each package name from left to right to understand the entry-level, mid-tier, and higher-tier options.
3. Check the included modules, feature rows, support details, or service notes inside each package.
4. Compare checkmarks, included/not included indicators, and highlighted rows for the features you care about most.
5. Look for pricing notes such as per-user billing, annual billing language, custom quote wording, or optional add-ons.

A comparison table is especially helpful when the page lists several packages. Use it to answer practical questions: Which package includes the modules you need? Which one appears to require a custom quote? Which package is highlighted as the recommended option? If a package includes implementation or support details, treat that as part of the value, not just the price.

| What to check         | Where to look                                  | Why it matters                                                       |
|-----------------------|------------------------------------------------|----------------------------------------------------------------------|
| Included modules      | Package columns or feature rows                | Confirms whether your needed business areas are part of the plan     |
| Pricing style         | Price label or note under the package name     | Shows whether pricing is fixed, per user, annual, or quote-based     |
| Support or setup      | Notes below features or in package details     | Helps you compare total value, not just headline price               |
| Add-ons or exclusions | Footnotes, smaller text, or feature qualifiers | Prevents you from assuming a feature is included when it is optional |

[SCREENSHOT: Package comparison table with plan columns and included feature indicators]

If the pricing area feels incomplete, that is still useful information. A visible **Contact**, **Request Demo**, or **Get Quote** button often signals that the final cost depends on scope, users, or selected modules.

## Using page cues to decide which product pages to open next

After reviewing modules and packages, the next step is choosing where to click. A good ERP landing page gives you several clues about which detail pages deserve your time. In **Sherkety ERP & Website Platform**, these clues usually appear as module cards, package links, feature sections, and action buttons.

1. Start with the module card or package row that matches your highest-priority business need.
2. Click the linked detail page for that area, such as **Accounting**, **Sales & CRM**, **HR**, **Inventory**, **Purchasing**, or **Reporting**.
3. Use buttons like **Learn More**, **See Features**, **View Pricing**, **Request Demo**, or **Start Trial** based on how much detail you need.
4. Open the pages that overlap most with your must-have workflows and your likely package level.
5. Skip pages that already look low priority because the landing page shows limited coverage, missing inclusion, or quote-only availability for features you are not ready to pursue.

This is where buyer discipline matters. If your main concern is employee management, go directly from the ERP landing page to the HR-related page instead of opening every available module. If you need better stock visibility, move into Inventory and then compare it with Purchasing only if the page shows a clear connection between them. If reporting matters across departments, open the Reporting page after you review the main operational area.

[SCREENSHOT: ERP landing page with module cards and action buttons leading to detail pages]

You do not need to click every button. Use the landing page as a filter. The best next page is the one that answers your most important business question with the least extra browsing.

## Reading the landing page like a buyer instead of a browser

A casual visitor scrolls for interest. A buyer scrolls for fit. When you evaluate an ERP landing page in **Sherkety ERP & Website Platform**, read every section with your own shortlist in mind. That means comparing what the page says against the workflows you already know matter to your team.

1. Keep a short list of must-have workflows in mind while you read module descriptions and package details.
2. Compare each module's wording against those needs instead of reacting only to strong marketing phrases.
3. Treat feature badges, highlighted package columns, and summary claims as starting points, not final proof.
4. Open the linked product page before assuming a workflow, dashboard, automation feature, or support level is included.
5. Use **Request Demo**, **Contact**, or **Get Quote** only after you narrow your focus to the modules and package level that fit best.

This approach helps you avoid a common mistake: confusing broad value statements with actual coverage. A page may promise better visibility, faster operations, or improved decision-making, but you still need to confirm which module delivers that result. The landing page helps you sort options quickly; the detail pages help you verify them.

If you already worked through [Browsing the ERP Apps Catalog](#), use the same habit here: compare labels, descriptions, and entry points instead of assuming similar-looking items are interchangeable. Landing pages are designed to guide decisions, but they are still summary pages. Read them with a buyer's eye, and you will spend less time on pages that do not match your real priorities.

## Avoiding common mistakes when evaluating offerings from the landing page

ERP landing pages are useful because they bring modules, packages, and actions together in one place. They can also lead to quick assumptions if you move too fast. In **Sherkety ERP & Website Platform**, a careful reading of labels, notes, and linked detail pages will save you from choosing the wrong next step.

- If two modules seem similar, open both linked pages and compare who they are for, what workflows they highlight, and how much detail each one provides.

- If package value feels unclear, read the smaller notes around pricing, feature rows, and custom-plan language before comparing plans.
- If the page feels too general, use visible navigation links, module cards, pricing anchors, and feature buttons to move into more detailed pages.
- If a feature appears only in a higher package or behind a quote request, do not assume it is part of the lower package.
- If the page highlights a recommended plan, still compare it against your own priorities instead of treating the highlighted option as the best fit automatically.

Another common mistake is opening too many pages at once. That makes every option feel equally important. Instead, rank what you see on the landing page by business fit:

- Best match for your main workflow
- Clear package inclusion
- Strong feature detail
- Buying readiness, such as visible pricing or a clear demo path

[SCREENSHOT: Pricing notes or feature footnotes on an ERP landing page]

When you are unsure what to do next, return to the module section and the package section. Those two areas usually give you enough information to decide whether to continue into a product page, compare packages more closely, or pause and refine your shortlist.

## Overview

This document focuses on how to use an ERP landing page in **Sherkety ERP & Website Platform** as a decision-making tool, not just a browsing page. The goal is to help you read the page in a structured way so you can judge module coverage, package value, and the best next pages to open.

You will use the landing page to:

- identify the main ERP message in the hero area
- review module cards and business-area groupings
- compare package and pricing signals
- choose the most relevant product detail pages
- avoid common mistakes caused by broad summary content

This guide fits after [Comparing Website and ERP Offerings](#). That earlier document helps you separate ERP product discovery from general website services. Here, the focus becomes narrower: using one ERP landing page to evaluate what is worth deeper review.

The most useful parts of the page are usually:

- the top hero section with the main headline and primary action buttons
- module or feature cards for areas such as Accounting, Sales & CRM, HR, Inventory, Purchasing, and Reporting
- package or pricing sections that show what is included
- links and buttons that take you to detailed product pages or buyer actions

You do not need advanced product knowledge to use this method. You only need to read the page with your own business priorities in mind and follow the strongest matches into more detailed pages. The next document, [Exploring ERP App Categories and Module Entry Points](#), builds on this by showing how to move from landing-page evaluation into category-level exploration.

## Prerequisites

Before using this guide, make sure you have a basic starting point for evaluating ERP options in **Sherkety ERP & Website Platform**.

- You should be able to open public ERP pages and move through the website navigation.
- You should already understand the difference between general website offerings and ERP product offerings from [Comparing Website and ERP Offerings](#).
- It helps to know the main ERP business areas you care about most, such as Accounting, Sales & CRM, HR, Inventory, Purchasing, or Reporting.
- You should have a rough shortlist of needs, such as managing finances, tracking leads, handling employee records, monitoring stock, improving purchasing, or reviewing dashboards.
- If you plan to compare package value, be ready to read pricing sections carefully, including notes under package names and feature rows.

A simple preparation list can make the landing page much easier to evaluate:

| Prepare this                | Why it helps                                      |
|-----------------------------|---------------------------------------------------|
| Your top 2–3 business needs | Keeps your attention on the most relevant modules |

| Prepare this                          | Why it helps                                           |
|---------------------------------------|--------------------------------------------------------|
| A rough budget or package expectation | Helps when reading pricing and quote-based options     |
| A shortlist of must-have workflows    | Prevents broad marketing language from distracting you |
| Time to open 2–4 detail pages         | Lets you verify claims from the landing page           |

If you are still getting comfortable with public navigation, review [Browsing the ERP Apps Catalog](#) before moving on. If you are ready to continue after this guide, the next step is [Exploring ERP App Categories and Module Entry Points](#).