

Understanding Service and ERP Menu Paths

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Recognizing the Two Navigation Systems on the Site

In **Sherkety ERP & Website Platform**, public visitors usually move through **two different navigation paths** in the website header. One path is built for **business services and company information**. The other is built for **ERP product discovery**.

The easiest way to tell them apart is by the kind of pages they lead to:

- The **service menu** points to visitor-facing business topics such as:
 - **Accounting** pages
 - **Company Types**
 - company information and contact-oriented pages
- The **ERP path** points to product-focused destinations such as:
 - the **ERP System** landing page
 - **ERP Apps** pages
 - individual module pages like **Accounting, Sales & CRM, HR, Purchasing, and Reporting**

When you open the main header navigation, these paths appear as separate top-level choices. A visitor reading menu labels can quickly tell whether they are exploring:

- a **service Sherkety offers**, or
- an **ERP product or app category**

This difference becomes clearer as you move deeper into the site. Service pages usually stay focused on business needs, guidance, and contact actions. ERP pages usually narrow into app listings, module descriptions, and product capability details.

You may also see this structure confirmed by page-level navigation cues such as:

- the **header menu**
- **dropdown menus**
- **breadcrumb-style trails** near the top of a page

- page titles that match the section you entered

If you already reviewed general header behavior in [Using Header Navigation Across Public Pages](#), this guide picks up from there and focuses specifically on how **service routes** and **ERP routes** branch into different destinations.

[SCREENSHOT: Header showing separate service-related navigation and ERP-related navigation paths]

Using Service Menus to Reach Business and Company Information

Use the **service menu** when your goal is to learn about Sherkety's business offerings rather than browse ERP modules. In the header, open the services-related navigation and look for grouped links that point to business-service pages and company information pages.

This menu path is where visitors typically find destinations such as:

- **Accounting**
- **Company Types**
- company background or informational pages
- contact-oriented pages

When you choose **Accounting** from this service-focused area, you are entering a page designed for visitors evaluating accounting help as a business service. The page context is usually commercial and informational. You are more likely to see service descriptions, value explanations, pricing context, comparison content, and inquiry actions than a list of ERP apps.

The same menu structure also helps you reach broader company information. For example, if you want to understand what Sherkety offers beyond software, the service path is the better route for:

- company profile content
- business registration guidance
- contact destinations
- informational pages that explain service categories

This is an important distinction: the service menu is organized around **visitor intent**. It helps someone answer questions like:

- "What services does Sherkety provide?"

- “Where can I learn about accounting support?”
- “How do I find company setup guidance?”
- “Where do I contact the business?”

Because of that, the service path does **not** behave like a product catalog. It does not primarily sort content by software module hierarchy. Instead, it groups pages in a way that makes sense for a visitor comparing services, reading guidance, or deciding whether to get in touch.

[SCREENSHOT: Open service dropdown with links for accounting and company-related pages]

Following ERP Menu Paths to Browse the Product Structure

Choose the **ERP** route in the main navigation when you want to explore software offerings inside **Sherkety ERP & Website Platform**. This path is designed for visitors who are evaluating ERP capabilities, app categories, and individual modules.

A common starting point is the **ERP System** page. From there, visitors move into a more product-focused structure that leads to:

- ERP overview pages
- app catalog destinations
- individual module pages such as **Accounting, Sales & CRM, HR, Purchasing, and Reporting**

This path usually narrows in stages. You begin with a broad ERP entry point, then move into a page that presents available apps or product areas, and finally open a specific module page for more detail. That progression helps visitors move from “What ERP options are available?” to “What does this module do?”

For example, a visitor might:

- open **ERP System** from the header
- browse the ERP apps area
- select a module page such as **HR** or **Sales & CRM**
- continue reading module-specific content, features, and related actions

Unlike the service menu, the ERP path is not centered on general company information or contact-first browsing. Its labels signal that you are inside a **product exploration flow**. The wording, page titles, and section structure usually reflect software evaluation rather than business-service guidance.

This makes the ERP route especially useful for prospective buyers who want to compare modules, understand app coverage, and see how different business functions fit together. If your goal is to inspect the software catalog, the ERP path is the clearest route.

For more detail on ERP entry points, see [Exploring ERP App Categories and Module Entry Points](#).

[SCREENSHOT: ERP navigation path from ERP System to app pages and a module detail page]

Choosing the Right Path for Accounting, Apps, and Module Pages

The most common navigation confusion in **Sherkety ERP & Website Platform** happens when visitors use the wrong menu for the page they want. The clearest example is **Accounting**, because accounting can appear as a **business service topic** and as an **ERP product area**.

Use the **service menu** when you want:

- accounting service information
- company guidance
- business setup or company-type content
- contact-oriented or informational pages

Use the **ERP path** when you want:

- the ERP apps catalog
- a product overview
- a specific module page
- software-focused accounting content

A simple way to choose is to ask what kind of answer you need:

- If you want to **learn about the company**, use the **service menu**
- If you want to **review available ERP apps**, start with **ERP System**
- If you want to **open a specific module page**, continue through the **ERP apps path**
- If you want to **read about accounting as a service offering**, use the **Accounting** page from the service side

The page layout usually confirms whether you chose correctly. Service-oriented pages tend to frame content around business value, service scope, and next-step inquiries. ERP pages tend to feel more like a catalog or module showcase, with app-specific descriptions and product-oriented structure.

Consistent menu paths reduce guesswork for two very different audiences:

- visitors looking for **business services**
- visitors comparing **ERP products**

If you are deciding between these two journeys, it helps to pair this guide with [Choosing Between Business Services and ERP Products](#).

[SCREENSHOT: Side-by-side example of an accounting service page and an ERP module page]

Reading Navigation Cues That Confirm You Are in the Right Section

Once you open a page, use the navigation cues on the screen to confirm that you are in the right part of **Sherkety ERP & Website Platform**. You do not need to return to the homepage every time—small page signals usually tell you whether you are inside service content or ERP content.

Look for these cues first:

- **Breadcrumb trails** near the top of the page
- the **active menu item** in the header
- a highlighted **parent section**
- the main **page title**

These cues help you verify the page type:

- An **accounting service page** usually sits under a service-focused route and uses service-oriented titles
- A **company information page** usually appears under business or informational navigation
- An **app catalog page** usually sits under the **ERP System** area
- A **module page** usually appears deeper in the ERP hierarchy, after an ERP overview or apps listing

You can think of the path like this:

- **Accounting service information** → **Service menu**
- **Company information** → **Service menu**
- **App catalog** → **ERP System** path
- **Module detail page** → **ERP System** path, then app or module selection

As you move deeper into ERP pages, the hierarchy usually becomes more specific. A broad ERP landing page leads to app-level browsing, and app-level browsing leads to a single module page. That narrowing structure is a strong sign that you are following the product path rather than the service path.

If you want a broader explanation of breadcrumb behavior, see [Understanding Breadcrumbs and Page Location](#).

[SCREENSHOT: Breadcrumb trail and active header item on an ERP module page]

Fixing Common Navigation Mistakes When Browsing Services and ERP Content

If a page opens but does not match what you expected, the fastest fix is to check the **page title**, the **active header item**, and any **breadcrumb trail** at the top of the page. In most cases, these three cues immediately show whether you landed in a service section or an ERP section.

A common mistake is clicking **Accounting** and expecting an ERP accounting module page, but landing on an accounting service page instead. When that happens, look at the surrounding page context:

- If the page reads like a service offering, you are on the **service** side
- If you wanted software details, go back to the header and start from **ERP System** instead

Another common mistake is entering the **ERP apps** area when you actually wanted company information. If the page is listing apps or modules and you were trying to find business background, company guidance, or contact content, return to the main header and reopen the **service menu**.

When you are already deep inside the wrong page path, use the visible hierarchy to recover:

- click a **parent item** in the breadcrumb trail
- reopen the top-level **header menu**
- choose the correct section before drilling down again

If you still cannot tell where you are, compare these signals:

- **Service pages** focus on business services, company guidance, and visitor actions
- **ERP pages** focus on apps, modules, and product capabilities

This kind of correction is easier when you watch for section labels before clicking deeper links. If needed, revisit [Finding Services Through Navigation and Service Menus](#) or [Browsing the ERP Apps Catalog](#) to reset your path.

[SCREENSHOT: Wrong-page example with breadcrumb used to return to the correct parent section]

Overview

Sherkety ERP & Website Platform uses two clear public navigation routes so visitors can reach the right content without mixing business services with ERP product pages.

The main idea is simple:

- Use the **service menu** for:
 - **Accounting** as a service
 - **Company Types**
 - company and contact-oriented information
- Use the **ERP** route for:
 - **ERP System**
 - app catalog browsing
 - module pages such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, and **Reporting**

As you browse, the path usually becomes more specific:

- service navigation stays centered on business context
- ERP navigation narrows from product overview to apps and then to module details

The most useful on-screen checks are:

- the **header menu**
- **dropdown labels**
- **breadcrumb trails**
- the **page title**
- highlighted parent navigation items

These cues help you confirm whether you are in:

- a service page
- a company-information page
- an app catalog page
- a module detail page

If you remember only one thing, make it this: **service pages answer business-service questions, while ERP pages answer product-evaluation questions.** That distinction makes it much easier to choose the correct path before you click.

For users who already understand general header behavior from [Using Header Navigation Across Public Pages](#), this document adds the missing piece: how to recognize whether a menu path is leading you toward **services** or toward **ERP products**.

Prerequisites

You do not need any account or special access to follow these navigation paths. These pages are part of the public website experience in **Sherkety ERP & Website Platform**.

Before using this guide, it helps if you can already:

- open the public website
- use the main **header navigation**
- recognize a **dropdown menu**
- identify the **page title** at the top of a page

It is also helpful if you already understand:

- how header links behave across public pages in [Using Header Navigation Across Public Pages](#)
- how breadcrumb trails show your location in [Understanding Breadcrumbs and Page Location](#)

You do **not** need to know any admin features, sign-in steps, or editing tools for this topic. This guide is only about moving through public-facing menu paths.

As you practice, focus on these visible elements:

- the top-level menu label you clicked
- whether the page feels like a **service page** or an **ERP product page**

- whether the breadcrumb or highlighted menu item matches your goal

If you can identify those three things, you will be able to move confidently between accounting pages, company information pages, app catalog listings, and individual module pages.

For the next part of the navigation set, continue with [Navigating Footer Link Groups and Secondary Destinations](#).