

Understanding Public Policy Pages and When to Use Them

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Finding the Right Public Policy Page

On the public website in **Sherkety ERP & Website Platform**, policy-related information is usually spread across several public pages instead of one central help article. When you scroll to the **footer** or use the website navigation, you may see links such as **FAQ**, **Privacy Policy**, **Terms and Conditions**, and **Contact**. Each page answers a different kind of question, so choosing the right one saves time.

Use these pages for different purposes:

- **FAQ** helps with common visitor questions in plain language.
- **Privacy Policy** explains how information is collected, used, and handled.
- **Terms and Conditions** outlines the rules, limits, and legal terms connected to using the website.
- **Contact** is the place to use when the published pages do not fully answer your question.

This matters when you are comparing ERP providers or business service providers and want to verify how Sherkety ERP & Website Platform presents its business practices before you submit an inquiry. A visitor researching accounting services, company registration support, startup packages, or ERP modules such as **HR**, **Sales & CRM**, **Purchasing**, or **Reporting** may want both quick answers and formal policy details. Those answers are not always on the same page.

A useful way to think about it is:

- **Informational pages** answer “What do you offer?” or “How does this generally work?”
- **Legal pages** answer “What rules apply?” or “How is my information handled?”

If you already read [Understanding Disclaimer and App Privacy Pages](#), treat this guide as the public website version of that topic. Here, the focus is on the pages that any visitor can open directly from the website without signing in.

[SCREENSHOT: Website footer showing FAQ, Privacy Policy, Terms and Conditions, and Contact links]

Using the FAQ Page to Check Common Questions

The **FAQ** page is usually the fastest place to start when you want a quick answer without reading formal legal language. In **Sherkety ERP & Website Platform**, this page is best for general questions about business services, ERP offerings, onboarding expectations, or what a visitor can do next.

When you open the **FAQ** page, expect a question-and-answer layout that is easy to scan. Public FAQ pages often present content in one of these ways:

- A list of common questions with answers shown underneath
- Grouped topics such as services, pricing, onboarding, or support
- Expandable question rows that open when you click them

This format is useful when you are still exploring and want short, direct explanations. For example, the FAQ is a better fit when your question sounds like:

- “What services do you offer?”
- “Do you provide ERP modules for HR or Sales & CRM?”
- “What should I expect before requesting a demo?”
- “How do I learn more before contacting the team?”

The FAQ is not the same as a legal page. It is meant to explain common topics in simpler wording, which makes it easier to scan than a long policy page. If you are trying to understand service scope, implementation expectations, or general business information, start here before moving to **Privacy Policy** or **Terms and Conditions**.

If your question is specifically about legal rights, liability, or how submitted information is processed, the FAQ may not be detailed enough. In that case, move to the more formal policy page that matches your question.

If you need help locating the FAQ from the public website, the navigation patterns described in [Finding Answers in FAQ and Policy Pages](#) can help you get there faster.

[SCREENSHOT: Public FAQ page with question list or expandable answers]

Checking the Privacy Policy for Data Handling Details

Open the **Privacy Policy** page when your question is about information handling rather than service features. In **Sherkety ERP & Website Platform**, this is the page to read before you fill out a **contact form**, request a **demo**, start a **trial**, or share company details through an inquiry.

The **Privacy Policy** is where visitors typically look for topics such as:

- What information is collected from website visits or forms
- How submitted details are used
- Whether cookies or similar tracking tools are involved
- How long information may be kept
- Whether information is shared
- What choices or rights visitors may have regarding their data

This page is especially relevant for prospective ERP buyers who are comparing vendors and want to confirm how business inquiries are handled. If you are about to send your name, company details, or project requirements through a public form, the **Privacy Policy** is the correct place to look for those details.

Use the **Privacy Policy** for questions like:

- “What happens to the information I submit?”
- “Will my inquiry details be used for follow-up communication?”
- “Does the website collect information when I browse?”
- “Where can I read about cookies and visitor data?”

Do not use the **Privacy Policy** as a support page for service setup, pricing clarification, or product fit. Those topics belong on service pages, ERP module pages, the **FAQ**, or the **Contact** page. The privacy page is focused on data handling, not sales guidance.

If you previously reviewed [Understanding Disclaimer and App Privacy Pages](#), this public page serves a similar purpose for website visitors: it helps you decide whether you are comfortable sharing information before taking the next step.

[SCREENSHOT: Privacy Policy page opened from the footer]

Reviewing Terms and Conditions Before Engaging Further

The **Terms and Conditions** page is the place to review the general rules that apply when using the public website and relying on its content. In **Sherkety ERP & Website**

Platform, this page is useful when you want to understand the broader legal framework around website use, published materials, and limitations.

This page usually answers questions about:

- Acceptable use of the website
- Limits on responsibility or liability
- Ownership of website content and materials
- General conditions that apply to visitors
- Other legal terms connected to using the site

Compared with the **FAQ**, the **Terms and Conditions** page is more formal. It is not designed for quick browsing or plain-language service explanations. Instead, it helps you understand what legal boundaries apply when you use the website, rely on information presented on public pages, or submit requests through the site.

Read **Terms and Conditions** more closely when you are:

- Evaluating whether the website presents trustworthy commercial information
- Reviewing the legal context before relying on published content
- Checking what limitations apply before sending a request
- Looking for rules about use of the website itself

This page can mention service boundaries, but it is usually not the best place to learn what a package includes, how onboarding works, or which ERP module fits your business. For those questions, use the **FAQ**, service pages, ERP app pages, or comparison pages first.

If your concern is legal wording rather than a quick explanation, **Terms and Conditions** is the better source. If your concern is “What does this offering do for my business?”, stay with the public product and service content instead.

[SCREENSHOT: Terms and Conditions page showing section headings and legal text blocks]

Deciding Which Page Answers Your Question

When you are browsing **Sherkety ERP & Website Platform**, the easiest way to choose the right page is to match your question to the page’s purpose. This helps you avoid reading the wrong type of content.

Use this simple mapping:

- “What services do you offer?” → **FAQ**
- “What can I expect from your ERP or business services?” → **FAQ**
- “What happens to the information I submit?” → **Privacy Policy**
- “How is my inquiry or website activity handled?” → **Privacy Policy**
- “What rules or limitations apply when using this site?” → **Terms and Conditions**
- “What legal conditions apply to website use or published content?” → **Terms and Conditions**

Choose **FAQ** when you want quick, readable answers. Choose **Privacy Policy** when the issue is data collection, form submissions, cookies, or communications. Choose **Terms and Conditions** when the issue is legal use, limitations, or formal website rules.

There are also times when none of the public policy pages are enough. Use the **Contact** page or another visible support channel when:

- Your question is specific to your company or project
- You need clarification that is not stated on the public pages
- You are comparing vendors and need a direct answer before moving forward
- A policy page is too general for your business requirement

For example, if you are deciding whether to request a demo for **HR, Sales & CRM, Purchasing, or Reporting**, the public policy pages can help you understand privacy and usage terms, but they may not answer detailed commercial questions. In that case, move from the policy page to **Contact** and ask directly.

[SCREENSHOT: Footer links with FAQ, Privacy Policy, Terms and Conditions, and Contact highlighted]

Avoiding Common Mistakes When Looking for Policy Answers

A common mistake is reading the right topic on the wrong page. In **Sherkety ERP & Website Platform**, the public pages are separated for a reason, so it helps to check the page title and footer link carefully before relying on what you read.

Avoid these mistakes:

- Do not rely on the **FAQ** for binding legal wording when your question is about rights, obligations, liability, or formal terms.

- Do not use **Terms and Conditions** to guess how personal or business information is handled if the **Privacy Policy** covers that separately.
- Do not assume a marketing page, service page, or blog-style page is the same as a legal policy page.
- Do not assume silence means approval or permission. If a page does not address your requirement, ask directly through **Contact**.

It is also easy to confuse plain-language guidance with formal policy language. The **FAQ** may explain a topic more clearly, but the **Privacy Policy** and **Terms and Conditions** are the pages to read when the wording itself matters. If you are reviewing Sherkety ERP & Website Platform as part of vendor evaluation, this distinction is important.

Before you rely on a page, check:

- The page title in the browser or on the page itself
- The footer link you used to open it
- Whether the content is written as a public policy page or as a promotional page

If you cannot find the answer you need, use the **Contact** page instead of making assumptions. That is especially important for business-specific privacy expectations, legal review questions, or requirements tied to procurement and vendor approval.

[SCREENSHOT: Example footer area with legal links separated from marketing links]

Overview

Public policy information in **Sherkety ERP & Website Platform** is easier to use when you treat each page as a separate reference point rather than expecting one page to answer everything. The public website gives visitors several routes to policy-related information, usually through the **footer** and sometimes through supporting navigation links.

The main page types covered in this guide are:

- **FAQ** for common questions and quick explanations
- **Privacy Policy** for information handling and visitor data topics
- **Terms and Conditions** for legal rules, limitations, and website use
- **Contact** when the published pages do not fully answer your question

This structure is especially helpful for visitors who are researching services such as company registration, accounting support, startup packages, or ERP modules. During

early research, many buyers want to confirm both practical and trust-related details before they submit a form or request a demo. The public pages support that process in different ways.

A simple way to use them is:

- Start with **FAQ** if you need a fast answer
- Move to **Privacy Policy** if you are about to share information
- Review **Terms and Conditions** if you need the formal legal context
- Use **Contact** if your question is specific or unanswered

If you are still learning how public pages are organized, the navigation guidance in [Using Header Menus and Footer Links](#) and [Navigating Public Pages and Entry Points](#) can help you move between these pages more confidently.

The next document in this section is [Reading Privacy Terms and Cookie Information](#), which goes deeper into privacy wording and cookie-related details you may see on public pages.

Prerequisites

You do not need an admin account or any special access to use the public policy pages in **Sherkety ERP & Website Platform**. These pages are intended for public visitors, so the main requirement is simply knowing how to reach them from the website.

Before using this guide, it helps if you can already do the following:

- Open the public website and browse standard pages
- Use the **header** and **footer** links
- Recognize page titles such as **FAQ**, **Privacy Policy**, and **Terms and Conditions**
- Move to the **Contact** page if you need more help

If you are not yet comfortable finding public pages, review:

- [Browsing the Sherkety Public Website](#)
- [Using Header Menus and Footer Links](#)
- [Finding Answers in FAQ and Policy Pages](#)

It is also useful if you have already read [Understanding Disclaimer and App Privacy Pages](#), since that document explains related policy concepts without repeating the public-page focus covered here.

This guide is most useful when you are in one of these situations:

- Comparing Sherkety ERP & Website Platform with other vendors
- Checking whether it is safe to submit an inquiry
- Looking for quick answers before contacting sales
- Reviewing legal or privacy details during early vendor research

You do not need to prepare any documents or settings. Just open the public website, scroll to the **footer**, and choose the page that matches your question type. From there, you can decide whether the answer is already available or whether it makes more sense to continue with [Reading Privacy Terms and Cookie Information](#).