

Understanding Admin Portal Structure and Main Destinations

August 26, 2026

Signing In Through the Admin Entry Point

In **Sherkety ERP & Website Platform**, the admin area starts at a dedicated **Login** screen rather than the public website pages. This separate entry point is for authorized staff only. If you are trying to manage website content, pricing, SEO details, users, or settings, start from the admin sign-in page described in [Signing In and Accessing the Admin Portal](#), not from the public homepage or service pages.

On the **Login** screen, you should expect a simple sign-in form with the main fields and action needed to enter the admin area:

- A field for your sign-in identity, such as **email** or **username**
- A **Password** field
- A **Sign In** button

[SCREENSHOT: Admin login screen showing the sign-in form and primary button]

After you enter valid account details and select **Sign In**, Sherkety ERP & Website Platform sends you into the protected admin area. For most authorized users, the first destination is the **Dashboard**, which acts as the main starting page for admin work. From there, you can move to areas such as **Content**, **Services**, **Pricing**, **SEO**, **Users**, and **Settings**, depending on your role.

Only approved users can move past the sign-in screen. If your account does not have admin access, Sherkety ERP & Website Platform will not open the protected pages. This is different from the public website, where visitors can browse service pages, ERP pages, and contact options without signing in.

If you can reach the login page but cannot continue into the admin area, treat that as an access or sign-in issue rather than a navigation issue. Access to admin destinations depends on both a successful sign-in and the permissions attached to your account.

Entering the Protected Admin Area

Once you sign in, **Sherkety ERP & Website Platform** opens a protected admin workspace. This area is separate from the public-facing pages and is designed for ongoing management tasks. You are no longer browsing marketing pages or ERP product information. Instead, you are working inside screens meant for editing and administration.

The protected area is organized around a stable admin layout. As you move from one admin page to another, the surrounding navigation stays consistent so you can switch tasks without returning to the public site. Depending on your screen size, this usually means a persistent navigation area and page-level controls that stay available while the main content changes.

Inside this protected space, you can open pages such as:

- **Dashboard**
- **Content**
- **Services**
- **Pricing**
- **SEO**
- **Users**
- **Settings**

[SCREENSHOT: Protected admin area with navigation visible and dashboard loaded]

Protection works in a very practical way:

- If you are **signed in**, you can open admin pages that your role allows
- If you are **not signed in**, opening an admin page sends you back to **Login**
- If your session has ended, a previously saved admin link also returns you to **Login**
- If you are signed in but lack permission, some destinations may stay hidden or unavailable

For most users, the default destination after sign-in is the **Dashboard**. That page acts as the front door to the rest of the admin portal.

You may also see session-related controls in the admin header or account area, such as:

- Your account or profile menu
- Access to account-related options
- A **Sign Out** action

For a deeper explanation of why some pages open and others do not, refer to [Understanding Admin Page Access and Protected Navigation](#).

Using the Dashboard as Your Starting Point

The **Dashboard** is the main starting page inside the admin portal of **Sherkety ERP & Website Platform**. After signing in, this is the page you are most likely to see first. Think of it as the quickest way to orient yourself before moving into a specific management area.

The dashboard is designed to surface the most important admin destinations so you do not need to search through every menu before starting work. Rather than editing content directly on the dashboard, you use it to jump into the right section.

Common dashboard uses include quick access to:

- **Content** for website page updates
- **Services** for service-related management
- **Pricing** for pricing tier updates
- **SEO** for search-facing page information
- **Users** for account management
- **Settings** for site-wide configuration

[SCREENSHOT: Admin dashboard with shortcut cards or quick links to major sections]

When a dashboard card, tile, or shortcut is available, selecting it takes you directly to that management screen. For example, choosing **Content** opens the content management area, while choosing **SEO** opens the page where search-related details are maintained. This makes the dashboard a navigation hub rather than a final destination.

What you see can vary by role. In Sherkety ERP & Website Platform:

- A **Content Editor** is expected to focus on content-related destinations and other permitted maintenance pages
- An **Administrator** may see a broader set of options, including user and settings areas

If a coworker describes a dashboard item that you do not see, the difference is often role-based rather than a problem with your browser or account. The dashboard only

shows what your access level allows. If you need help understanding the dashboard layout itself, see [Using the Admin Dashboard for Navigation](#).

Moving Between Main Management Destinations

The admin portal in **Sherkety ERP & Website Platform** is organized around a set of main destinations that appear in the admin navigation. These labels are the clearest map of the portal because each one leads to a distinct type of work.

The primary destinations available in the admin area are:

- **Dashboard**
- **Content**
- **Services**
- **Pricing**
- **SEO**
- **Users**
- **Settings**

These menu items separate everyday publishing work from higher-level administration. In practice:

- **Content** is where you manage website page content
- **Services** and **Pricing** are where you maintain service and offer information
- **SEO** is where you update search-facing page details
- **Users** is where authorized staff manage accounts
- **Settings** is where site-wide options are maintained

[SCREENSHOT: Admin navigation showing Dashboard, Content, Services, Pricing, SEO, Users, and Settings]

Moving between areas is straightforward. You select a destination from the admin navigation, and the main workspace updates to that screen. From there, you may open a list-style page, choose an existing item to edit, or use a create action if that page supports adding new records.

Across these areas, the navigation pattern is consistent:

- Start from the main admin menu
- Open the destination you need
- Select an item from the page, if applicable

- Make changes in the editing screen
- Use the page's save action to keep your updates

Some destinations are aimed at **content management**, especially **Content**, **Services**, **Pricing**, and **SEO**. Others are clearly **administrative**, especially **Users** and **Settings**. This separation helps content teams stay focused on publishing tasks while administrators handle account and configuration work.

If you are deciding whether to edit directly on the website or from an admin page, compare the two approaches in [Choosing Between Inline Editing and Admin Pages](#).

Working in Content and Administration Areas

Inside **Sherkety ERP & Website Platform**, the admin portal supports two broad kinds of work: **content management** and **administration**. The page you use depends on your role and on the type of change you need to make.

For a **Content Editor**, the main working areas are typically:

- **Content**
- **Services**
- **Pricing**
- **SEO**

These screens are used to maintain what visitors see on the public website. That can include page text, service information, pricing details, and search-facing page information. A content-focused user usually spends most of their time opening an item, reviewing its current details, making edits, and saving the update.

For an **Administrator**, the working area is broader and may also include:

- **Users**
- **Settings**

These pages are for account management and site-wide configuration rather than day-to-day page editing.

Although each destination has its own purpose, management screens usually follow a familiar structure:

- A main page that lists available items or sections
- Controls near the top of the page for finding or narrowing what you need
- An action to open or edit an existing item

- A form screen where values can be updated
- A **Save** or **Update** action to apply changes

[SCREENSHOT: Admin management page showing a list area and an edit form]

Access restrictions affect both visibility and actions. In Sherkety ERP & Website Platform:

- A **Content Editor** may be able to update content-related records but not manage user accounts
- An **Administrator** may be able to manage both content and administrative settings
- Some menu items may not appear at all if your role does not include them
- Even when you can open a page, certain actions may still be limited by your permissions

For task-specific instructions, use the dedicated guides such as [Managing Services and Pricing From the Admin Portal](#), [Maintaining SEO and Search Facing Page Information](#), and [Managing Users and Role Based Access](#).

Handling Access Problems and Navigation Dead Ends

When an admin page does not open as expected in **Sherkety ERP & Website Platform**, the cause is usually one of three things: sign-in details, an expired session, or missing permission for that destination.

If the **Login** page opens but signing in does not take you to the **Dashboard**, first confirm that your sign-in details were accepted. A successful sign-in should move you into the protected admin area. If the page stays on **Login**, returns you to the same form, or does not open the dashboard, treat that as a sign-in problem rather than a broken menu link.

If a menu item is missing, that often points to a permissions issue. Watch for these signs:

- A destination such as **Users** or **Settings** is not shown in the admin navigation
- A coworker can open a page that you cannot see
- A saved admin link opens **Login** again even though you expected direct access
- A page opens only for certain roles, such as **Administrator**

[SCREENSHOT: Example of an admin navigation menu where some destinations are not visible for the current user]

A bookmarked admin page can also fail when your session has ended. In that case, Sherkety ERP & Website Platform sends you back to **Login** before allowing access to the protected area. After signing in again, return to the destination through the admin navigation instead of assuming the bookmark is broken.

For administrators checking access for another user, the key question is whether that person should have permission for the destination they are trying to open. Pages such as **Users** and **Settings** are more restricted than **Content** or **SEO**. If someone can sign in but cannot reach a specific page, compare their role with the type of work that page controls. The related access rules are covered in [Understanding Role Visibility and Access Restrictions](#).

Overview

The admin portal in **Sherkety ERP & Website Platform** is easiest to understand when you think of it as a small set of clearly named destinations behind a protected sign-in screen. You enter through **Login**, land on **Dashboard**, and then move into the area that matches the work you need to do.

The main structure is built around these destinations:

- **Dashboard** for your starting point
- **Content** for page and section updates
- **Services** for service-related information
- **Pricing** for pricing management
- **SEO** for search-facing details
- **Users** for account management
- **Settings** for site-wide configuration

This layout helps different roles stay focused. A **Content Editor** usually works in content-related screens, while an **Administrator** can also reach more sensitive areas such as **Users** and **Settings**. If a page is missing from your menu, that is usually intentional and based on your access level.

A few practical rules make the portal easier to navigate:

- Use **Dashboard** as your orientation point when you are unsure where to start
- Use the main admin navigation to move between destinations
- Expect to return to **Login** if your session has expired

- Treat hidden or unavailable menu items as permission-based, not as missing features

[SCREENSHOT: Admin portal showing dashboard and the full set of main destinations]

This document focuses on the structure of the portal itself. For hands-on task guidance, continue with the destination-specific guides already listed throughout this page. The next helpful read is [Using Admin Dashboard Cues to Reach Common Tasks](#), which shows how to use dashboard signals and shortcuts to get to the right admin page faster.

Prerequisites

Before this portal structure makes sense in day-to-day use, you need a few basics in place inside **Sherkety ERP & Website Platform**. These are not setup tasks on a separate screen. They are simply the conditions that must already be true before you can move through the admin destinations described above.

You should already have:

- An **authorized admin account**
- Valid sign-in details for the **Login** page
- Permission for at least one admin destination such as **Content** or **Dashboard**
- A basic understanding of protected access from [Understanding Admin Page Access and Protected Navigation](#)

It also helps if you already know the difference between the public website and the admin area. Public visitors can browse pages about services, company registration, accounting, and ERP modules without signing in. Admin users work in a separate protected area where editing and management actions are available.

Before using the destinations in this guide, be ready to recognize these common admin labels:

- **Dashboard**
- **Content**
- **Services**
- **Pricing**
- **SEO**
- **Users**

- **Settings**
- **Login**
- **Sign Out**

[SCREENSHOT: Admin portal labels highlighted in the navigation]

If you are not yet able to enter the admin area, start with [Signing In and Accessing the Admin Portal](#). If you can sign in but are unsure why some pages are unavailable, review [Understanding Admin Page Access and Protected Navigation](#). Once those basics are clear, the admin portal structure becomes much easier to follow and use confidently.