

Navigating Public Pages and Entry Points

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Starting from the localized homepage

When visitors first arrive in Sherkety ERP & Website Platform, they usually land on a public homepage that includes a language prefix in the address, such as an English or French version. The visible experience is still the same kind of public marketing page: a top navigation area, a large hero banner near the top, and one or more prominent buttons that invite the visitor to continue exploring. If you already read [Browsing the Sherkety Public Website](#), this page builds on that by focusing on where each path leads.

On the homepage, the first things to look for are:

- The **top navigation menu**
- The **hero section**
- The first set of **call-to-action buttons**
- Featured sections that introduce **services**, **ERP apps**, or **company information**

These elements help visitors decide whether they want to learn about business services such as accounting or company setup, or move toward ERP-focused pages that explain software modules like HR, Sales & CRM, Purchasing, Reporting, or Accounting.

The homepage does not require a sign-in to browse. That is an important clue that you are still on the public website. Public pages focus on reading, comparing, and contacting. They do not show admin menus, dashboard panels, or account-only tools. If you see a **Login** page or an admin area, that is a separate destination from the public browsing experience.

A helpful way to confirm your location is to look at the page content itself. Public pages in Sherkety ERP & Website Platform usually show marketing sections, feature summaries, trust content, FAQs, and contact prompts rather than editable controls or private business data.

[SCREENSHOT: Localized homepage showing top navigation, hero banner, and primary buttons]

Moving between service pages and ERP pages

Sherkety ERP & Website Platform gives visitors more than one browsing path from the homepage. Some routes lead to service pages that explain business support offerings, while others lead to ERP pages that help visitors evaluate software modules and packages. The easiest way to move between them is through the header menu, homepage section cards, and buttons placed inside page sections.

A typical browsing path looks like this:

1. Start on the homepage and open the **top navigation** or click a featured card.
2. Choose a destination such as a **service page**, a **company type page**, or an **ERP page**.
3. Use buttons inside that page to continue to related content, comparison sections, or contact options.

Service pages are usually informational and advisory. They explain what Sherkety offers for business registration, accounting support, startup packages, or related business services. These pages help visitors understand the offer, compare options, and decide whether they want to ask for help. For example, a visitor may move from the homepage to accounting content or to company type guidance.

ERP pages are different in tone and purpose. They are still public pages, but they are more product-focused. They help visitors assess whether a module such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, or **Reporting** fits their business. These pages often include feature highlights, value messaging, package information, and inquiry actions.

Across both page types, the navigation pattern stays familiar:

- **Header links** move you to major sections quickly
- **Section cards** introduce major destinations visually
- **In-page buttons** continue the journey without sending you back to the menu
- **Footer links** provide another way to reach key pages

This repeated structure makes it easy to move between service and ERP content without feeling lost.

Using calls to action to reach the right destination

Calls to action are the main way Sherkety ERP & Website Platform guides visitors from reading into taking the next step. You will see them in the hero section, inside

feature blocks, near pricing or comparison content, and again near the bottom of many pages. These buttons and prompts are not all meant to do the same thing, so it helps to read the label carefully before clicking.

Common call-to-action patterns include:

- **Hero buttons** at the top of a page
- **Learn more** style buttons inside service or ERP sections
- **Contact** prompts near the middle or bottom of a page
- **Demo, trial, or inquiry** actions on ERP-focused pages

The destination usually matches the wording:

CTA style	What it usually means	Likely destination
Learn More	Continue reading about an offer	A service detail page or ERP information page
Contact Us or similar contact prompt	Speak with Sherkety	A contact form or contact-focused page
Request Demo or Start Trial	Show interest in ERP products	An ERP inquiry or follow-up path
Section-level action button	Continue from the current topic	A related public page

This matters because a button on a service page may lead to a contact path rather than another long-form page. Likewise, a button on an ERP page may lead to a follow-up action instead of a deeper technical explanation. That is normal in Sherkety ERP & Website Platform: some buttons are for discovery, while others are for conversion.

Repeated calls to action are especially useful if you skip the top menu and scroll instead. You can often continue your journey directly from the section you are reading, without needing to go back to the homepage.

[SCREENSHOT: Public page showing hero button, section CTA, and contact prompt]

Browsing consistently across localized routes

Sherkety ERP & Website Platform keeps the public browsing experience consistent across localized routes. If you switch from one language to another, the page structure usually stays familiar even when the visible text changes. You should still expect the

same kinds of sections: header navigation, content blocks, ERP or service highlights, contact prompts, and footer links.

When language changes, visitors typically notice three things:

- The page address uses a different language prefix
- Navigation labels and page text appear in the selected language
- Links continue to point to equivalent public pages in that language when available

This consistency is important because it means you do not need to relearn the website after changing language. A visitor can open a service page in one language, switch languages, and still look for the same top menu, the same section order, and the same style of action buttons.

Localized browsing also affects internal links. If you move from the homepage to a service page, then to an ERP page, those links are usually kept within the same language path so the browsing flow remains coherent. The same applies to footer links and cross-links inside sections.

In some cases, a page may not appear exactly the same across every language route. If that happens, the best sign that you are still in the public website is that you continue to see public-facing content rather than a sign-in screen or admin area. If a page changes path after switching language, use the main menu or footer to reopen the equivalent destination in the selected language.

For more on language behavior itself, see [Switching Languages While Browsing the Platform](#) and [Browsing Localized Pages and Language Specific Routes](#).

Recognizing where each public path leads

Public routes in Sherkey ERP & Website Platform fall into a few clear categories. Once you recognize the page type, it becomes much easier to predict what the next button or link will do.

- **Homepage**

The main starting point. It introduces services, ERP offerings, trust content, and major next steps. Visitors are expected to choose a direction from the top menu, hero buttons, or featured sections.

- **Service pages**

These pages explain business services such as accounting support, registration-related guidance, or startup-focused offers. Their purpose is to inform and encourage a service inquiry.

- **ERP pages**

These pages present software modules and product value. Visitors usually compare features, review package fit, and decide whether to request a demo, start a trial, or ask for more information.

- **Contact-oriented pages**

These pages are designed for action. They typically include forms, direct contact prompts, or other ways to continue the conversation with Sherkety.

- **Shared informational pages**

These include supporting content such as FAQs, legal information, company details, or guidance pages like company types.

You can usually tell the page intent from what appears first on screen. A service page often opens with service descriptions and business support messaging. An ERP page usually highlights module benefits, software capabilities, or package value. A contact-focused page emphasizes form completion or direct outreach.

Public routes are different from authenticated destinations. If you reach a **Login** page or an admin page such as a dashboard or content management area, you have left the public marketing journey and entered a restricted area intended for authorized users.

Avoiding common navigation dead ends

Sometimes a visitor clicks a button expecting a product detail page and lands on a contact path instead. In Sherkety ERP & Website Platform, that is not necessarily a mistake. Many public pages are designed to move visitors toward inquiry once they have enough information. If you want to keep browsing instead of contacting Sherkety right away, use the **header navigation** to jump to another service or ERP page. If the page includes breadcrumb navigation, that can also help you step back to a broader category.

If you are unsure whether you are still on a public localized route, check for these signs:

- You still see the public **top navigation**
- The page contains marketing content, feature summaries, FAQs, or contact prompts
- There is no admin dashboard, editing tool, or private account area on screen
- The language version still matches the route you selected

When a page path changes after switching languages, the easiest recovery options are:

1. Open the **main menu** and select the destination again in the current language.
2. Scroll to the **footer links** and choose the page from there.
3. Return to the **homepage** and restart from the main public entry points.

This is especially helpful when moving between service content, company type guidance, and ERP pages, because equivalent pages may be organized slightly differently across languages. If a direct cross-link does not take you where you expected, the homepage remains the safest reset point for continuing your journey.

For more help with shared navigation cues, see [Understanding Breadcrumbs and Page Location](#) and [Using Header Menus and Footer Links](#).

Overview

This document focuses on how visitors move through public-facing pages in Sherkety ERP & Website Platform before signing in or submitting an inquiry. The key idea is that the website offers several entry points, but they follow a consistent pattern. Visitors usually begin on a localized homepage, choose between business services and ERP-related content, and continue through menus, section links, and repeated calls to action.

The most important public entry points covered here are:

- The **localized homepage**
- **Service pages** for business support offerings
- **ERP pages** for module and package discovery
- **Contact-oriented pages** for inquiries and follow-up
- **Shared informational pages** such as company guidance or FAQs

You also saw how Sherkety ERP & Website Platform uses visible cues to show what kind of page you are on. Public pages emphasize reading, comparing, and contacting. Restricted areas such as **Login** and admin pages are separate destinations and look different from marketing pages.

Another major theme is consistency. The same navigation model appears in multiple places:

- **Header navigation** for top-level movement
- **Hero buttons** for immediate next steps

- **Section cards and in-page buttons** for guided browsing
- **Footer links** for backup navigation

Language switching does not change that overall model. Even when labels and route prefixes change, visitors can still rely on the same page structure and the same kinds of actions.

If you are using this guide as part of a broader learning path, keep this page as your map of where public routes lead. The next document, [Understanding Public Page Layouts and Visitor Actions](#), goes deeper into what visitors see inside those pages and how page sections support different browsing goals.

Prerequisites

You do not need an account to follow the navigation patterns in this guide. Everything described here takes place on the public website side of Sherkety ERP & Website Platform, where visitors can browse pages freely without opening the admin area or signing in.

Before using this guide, it helps if you are already comfortable with the basic browsing concepts covered in [Browsing the Sherkety Public Website](#). In particular, you should already recognize:

- The difference between a public website page and a sign-in page
- The general role of the **header**, **footer**, and **homepage sections**
- How visitors scroll through public content and follow visible buttons
- That Sherkety ERP & Website Platform supports multilingual browsing

You will get the most value from this guide if you can already identify these visible page elements:

- **Top navigation menu**
- **Hero banner**
- **Call-to-action buttons**
- **Section cards or feature blocks**
- **Footer links**
- Any visible **language switcher**

No special setup is required. You do not need admin permissions, editing access, or ERP user access. This guide is meant for public visitors, prospective customers, and anyone evaluating how Sherkety ERP & Website Platform organizes its public pages.

If you want to continue after this guide, the next best step is [Understanding Public Page Layouts and Visitor Actions](#), which explains how individual page sections are arranged and how visitors interact with them.