

Following Service and Erp Navigation Paths

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Choosing a Starting Point from the Main Navigation

In Sherkety ERP & Website Platform, most visitors begin from the main header navigation. The key choice is whether you want to explore **business services** or **ERP products**. These are two different browsing paths, and the menu helps separate them so you can predict what kind of page will open next.

If you are looking for help with company setup, accounting services, registration support, or startup-focused offerings, start with the **Services** area in the main navigation. These links usually lead to service-focused pages that explain what Sherkety offers as a business service, who it is for, and what next step you can take from that page.

If you want to evaluate software, compare modules, or learn about Sherkety ERP capabilities such as **Accounting, Sales & CRM, HR, Purchasing, or Reporting**, start with the **ERP** area in the main navigation. These links are designed for product discovery. They usually lead first to broader ERP pages and then onward to more specific module pages.

This creates two common visitor journeys:

- **Business Services visitor:** starts from a service menu item and stays mostly within service pages until a page introduces ERP-related options.
- **Prospective ERP buyer:** starts from an ERP menu item and moves through ERP discovery pages into a specific module page.

You do not always need to return to the header menu to continue. Many pages include **buttons, linked cards, and text links** that move you to related content. A menu click usually takes you to a major section. An in-page link usually helps you continue the journey based on what you are already reading.

If you need a refresher on how menus behave on desktop or mobile, see [Using Mobile and Desktop Navigation Patterns on the Public Site](#).

[SCREENSHOT: Main header showing separate Services and ERP navigation choices]

Moving from Service Menus to Business Service Pages

When you open the **Services** menu in Sherkety ERP & Website Platform, choose the service that best matches your business need. That click takes you to the related service landing page, where the content stays focused on business support rather than software browsing.

1. Open the main header and select **Services**.
2. Click the service entry you want to explore.
3. Review the service landing page for its main sections, action buttons, and linked content cards.
4. Use the page links or buttons to move deeper into related service content.

On a business service page, look for clear page elements that help you continue in the same area. These may include linked service cards, section buttons, comparison links, or calls to action that keep you within service-focused content. For example, a page about accounting support may lead to more accounting-related information, pricing details, or contact options without moving you into ERP product pages right away.

Some service pages also introduce ERP-related paths. This usually happens when the page mentions software support, implementation, automation, or business operations that connect to Sherkety ERP modules. In those cases, a button or linked section may guide you from the service page into ERP discovery content. That is a normal transition, not a navigation mistake.

A quick way to tell where you are:

- If the page is centered on business support, registration, accounting services, or startup help, you are still in the **services area**.
- If the page starts highlighting modules, ERP capabilities, or app-style product choices, you are moving into the **ERP area**.

Use the page title and visible section links to confirm the shift before clicking further.

[SCREENSHOT: Service landing page with linked cards and a button leading to related content]

Exploring ERP Discovery Pages from the ERP Menu

The **ERP** menu is the best starting point when you want to compare software options instead of browsing business services. In Sherkety ERP & Website Platform, ERP

menu items lead to discovery pages built for evaluation. These pages help you move from broad product interest to a more specific module choice.

1. Open the main header and select the **ERP** menu.
2. Choose an ERP entry such as the ERP system page or a specific app area.
3. Scan the page for category links, feature highlights, or module entry points.
4. Click the module link that matches what you want to evaluate in more detail.

ERP discovery pages usually feel broader than service pages. Instead of focusing on one business service, they present product-oriented content that helps you compare options. You may see sections that introduce multiple modules, explain business use cases, or highlight benefits across several areas such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, and **Reporting**.

These pages are different from module detail pages. A discovery page is meant to help you narrow your options. A module detail page is more focused and usually centers on one module only. If you are still seeing several ERP choices on the page, you are likely on a discovery page. If the page is dedicated to one module and its capabilities, you have moved to a detail page.

This navigation path is especially useful if you are still deciding what you need. You can start with a broad ERP page, compare categories, and then open a module page only after you find the most relevant fit.

For more detail on ERP entry points, see [Exploring ERP App Categories and Module Entry Points](#).

[SCREENSHOT: ERP discovery page showing multiple module links or category sections]

Following Page Links Between Services, ERP Pages, and Module Details

You can move between service pages, ERP discovery pages, and module detail pages without going back to the main menu each time. Sherkety ERP & Website Platform uses several kinds of in-page links to connect these areas, so it helps to recognize what each link is likely to do before you click it.

1. Start on a service page or ERP page.
2. Look for linked text, buttons, or cards inside the page content.
3. Click the link that matches your current goal, such as learning more, comparing options, or opening a module page.

4. Check the new page title and visible sections to confirm whether you stayed in the same area or moved to a different one.

Common link types include:

- **Buttons** that invite you to explore ERP options, request a demo, or continue reading
- **Linked cards** that represent related services or ERP modules
- **Inline text links** inside paragraphs or feature sections
- **Module links** on ERP discovery pages that open a specific module page

A typical path might look like this: you begin on a business service page, click a button that introduces ERP support, land on an ERP discovery page, and then choose a module such as **HR** or **Sales & CRM** from a linked card. That entire journey can happen inside page content, with no need to reopen the header menu.

The reverse can also happen. A module page may include links back to a broader ERP page so you can compare other modules. Some ERP pages may also point toward service-related content when implementation or business support is relevant.

When a page changes direction, use the page heading, the visible content blocks, and any parent-page links to understand whether you are still comparing ERP options or have moved back into service-focused content.

[SCREENSHOT: In-page links connecting a service page to an ERP page and then to a module page]

Reaching the Right Module Detail Page for Your Needs

The fastest way to reach the right module detail page is to begin with an ERP discovery page and then choose the module that matches your business goal. In Sherkey ERP & Website Platform, module detail pages are focused pages for visitors who are ready to look closely at one ERP area.

1. Open an ERP discovery page from the **ERP** menu or from a link on a service page.
2. Review the module choices shown on that page.
3. Click the module that matches your interest, such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, or **Reporting**.
4. Use the module page to review its specific descriptions, features, and related navigation links.

You can usually identify a module detail page by its narrower structure. Instead of presenting many product paths at once, it concentrates on one module and explains that module's value in more depth. Look for module-specific descriptions, focused feature sections, and links that take you back to broader ERP browsing if you want to compare alternatives.

Your route into the page affects how you interpret it:

- If you arrived from a **service page**, you may be evaluating the module as part of a business service, implementation plan, or operational improvement.
- If you arrived from the **ERP menu**, you are more likely comparing the module directly against other ERP options.

That difference matters because the same module page can support both goals. One visitor may be checking whether the module supports a service-led need. Another may be deciding whether that module should be part of an ERP rollout.

If you are still comparing modules, return to the broader ERP page using the available links on the page rather than starting over from the homepage.

[SCREENSHOT: Module detail page with focused feature sections and a link back to ERP browsing]

Fixing Common Navigation Dead Ends

Sometimes a link opens a page that is broader, narrower, or simply different from what you expected. In Sherkety ERP & Website Platform, the easiest fix is to re-check the navigation clues already on the page before backing all the way out.

If a **service menu** item opens an unexpected page, first look at the **page title**. If the title is still service-focused, you may simply be on a related service page rather than the exact one you expected. Use the visible buttons, cards, or related links to move to the correct service content.

If an **ERP menu** choice lands on a broad ERP page and you expected a specific module, scan the page for module cards, feature sections, or category links. ERP discovery pages are meant to narrow your options, so the module link may be lower on the page or grouped inside a section rather than shown immediately at the top.

If page links move you between services and ERP content and you lose track of where you are, use these cues:

- **Breadcrumbs** if they are visible

- The **active menu state** in the header
- The **page heading**
- Links back to a broader or parent page
- Nearby cards or sections that show whether the page belongs to services or ERP browsing

A quick orientation check:

What you see	What it usually means
Business support, registration, accounting services, startup help	You are on a service-focused page
Multiple ERP options or categories	You are on an ERP discovery page
One module with focused features and details	You are on a module detail page

For more help reading page location cues, see [Understanding Breadcrumbs and Page Location](#).

[SCREENSHOT: Page showing title, breadcrumb trail, and related links used to recover from a navigation dead end]

Overview

Use this document when you want to understand how Sherkety ERP & Website Platform connects three major public browsing areas: **business service pages**, **ERP discovery pages**, and **module detail pages**. The goal is not just to click through menus, but to recognize what kind of page you are on and where the next link is likely to take you.

This navigation pattern matters because visitors often do not follow a single straight path. Someone may begin in **Services** looking for accounting or company support, then move into ERP content after seeing software-related options on the page. Another visitor may begin in the **ERP** menu, compare several modules, and later open service-related content to understand implementation or support options. The site is designed to support both journeys.

The sections above show how to:

- Start from the correct top-level menu
- Stay within service-focused browsing when that is your goal
- Use ERP discovery pages to compare software options

- Move from broad ERP browsing into a specific module page
- Recover quickly when a page path feels unclear

This guide builds on the menu behavior covered in [Using Mobile and Desktop Navigation Patterns on the Public Site](#). Here, the focus is narrower: following the path between content areas once you have already opened the site navigation.

If you are trying to decide whether to begin from services or ERP, use the page labels and section names as your first clue. If you are trying to compare modules, start broad and narrow down. If you are trying to solve a business need, start with the service page and follow ERP links only when the page introduces them.

Prerequisites

You do not need admin access or editing permissions to follow the navigation paths in this guide. This document is for public-site visitors who are browsing Sherkety ERP & Website Platform and want to move confidently between service content and ERP content.

Before using the steps in this guide, it helps if you already know:

- How to open the main header navigation on desktop or mobile
- How to recognize menu items, buttons, linked cards, and text links
- How to tell when a page has changed based on the title and visible content
- Basic page-location cues such as breadcrumbs and active navigation states

If those patterns are still unfamiliar, review:

- [Using Mobile and Desktop Navigation Patterns on the Public Site](#)
- [Using Header Menus and Footer Links](#)
- [Following Navigation Cues Within Public Page Layouts](#)

You will get the most value from this guide if you are doing one of the following:

- Comparing business services with ERP product options
- Trying to reach a specific ERP module page
- Moving from a service page into software-related content
- Returning from a module page to broader ERP browsing

For the next part of the navigation set, continue with [Understanding Footer Navigation and Secondary Links](#).