

Following Location Cues With Breadcrumbs and Page Structure

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Recognizing Where You Are on the Page

In Sherkety ERP & Website Platform, the clearest sign of your current location is the main page title at the top of the content area. This large heading tells you what page you opened, whether you are viewing a services page, an ERP app page, a company type page, or an admin screen such as **Dashboard**, **Content**, **Users**, **Settings**, **SEO**, **Services**, or **Pricing**. Before reading the rest of the page, look at that title first.

Near the top of many pages, you may also see a breadcrumb trail. This shows the path from a broader section to the page you are currently viewing. For example, a visitor moving through ERP content may see a path that starts from a broader ERP area and ends on a specific app page such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, or **Reporting**. On company guidance pages, the breadcrumb helps you tell the difference between the main **Company Types** page and an individual company type detail page.

Use the page layout as a second clue. Site-wide navigation appears in familiar places such as the header and footer. The main content sits in the center of the page and usually begins with the page title. Supporting items, such as related links, cards, or grouped sections, appear below or beside the main content and help you move to nearby topics.

If you are unsure where you are, compare three things together:

- The breadcrumb labels
- The large page heading
- The section labels or cards visible on the page

When those three match, you can be confident you are in the right place.

[SCREENSHOT: Page showing a breadcrumb trail near the top and a large page heading underneath]

Using Breadcrumbs to Move Between Related Pages

Breadcrumbs are one of the easiest ways to move around related pages without losing your place. In Sherkety ERP & Website Platform, each breadcrumb item represents a level in the page path. The last item is the page you are currently viewing, while the earlier items lead back to broader sections.

When you are on a detailed page, click the previous breadcrumb item to return to the larger category. This is especially helpful when you move from a broad ERP page into a single app page, or from a company guidance list into one company type detail page. Instead of pressing the browser **Back** button several times, you can jump directly to the section you want.

Use breadcrumbs in this way:

1. Look at the breadcrumb trail near the top of the page.
2. Find the item just before the current page.
3. Click that item to go back one level.
4. If needed, click an earlier breadcrumb item to return to an even broader section.

The current-page breadcrumb is also useful even when it is not clickable. It confirms which page in the sequence is open right now. This matters when pages have similar layouts, similar cards, or similar calls to action. For example, several ERP app pages may all include feature sections and contact actions, but the breadcrumb and page title help you confirm whether you are on **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, or **Reporting**.

Breadcrumbs also help when comparing neighboring pages. If you move back to a parent page and open another card or link from the same section, you can quickly see that both pages belong to the same topic group.

For broader menu behavior, see [Using Mobile and Desktop Menus on the Public Site](#).

Reading Headings to Understand the Page Structure

Once you confirm the page title, use the headings on the page to understand how the information is organized. In Sherkety ERP & Website Platform, the largest heading at the top tells you the main topic. After that, section headings break the page into clear parts so you can scan instead of reading everything from top to bottom.

Start with the main heading, then move down the page looking for section titles. On public pages, these headings often separate overview content, feature explanations, comparisons, pricing information, FAQs, and contact or demo actions. On ERP pages, section headings help you tell whether you are reading a general product introduction

or a more specific explanation of capabilities. On services pages, headings often separate service details from inquiry or next-step content.

Nested headings give you another clue. If a section heading introduces a broad topic and smaller headings appear under it, those smaller headings usually belong to that section. This helps you avoid mixing unrelated details together. For example, a page may begin with a broad introduction, then break into grouped sections that explain benefits, use cases, or actions you can take next.

A simple way to read the structure is:

- Check the main page heading first
- Scan the next-level headings down the page
- Notice which cards, buttons, or text links appear inside each section
- Match the wording of the headings with the breadcrumb trail

If the breadcrumb says you are in a broad category but the heading names one specific offering, you are likely on a detail page. If both the breadcrumb and heading refer to a broader topic, you are probably on a landing page or category page. This is especially useful when moving between ERP app pages, service pages, and company guidance pages.

[SCREENSHOT: Public page with a large title and multiple section headings stacked down the page]

Following Layout Cues to Explore Confidently

Page structure is not only about headings. The arrangement of the page also tells you what each part is for. In Sherkety ERP & Website Platform, the header and footer stay consistent across the public website, so they act as site-wide navigation anchors. When you see the same top navigation and footer links, you know those controls can take you across the site rather than just within the current page.

Inside the page body, look for visual grouping. Wide sections with clear spacing usually introduce major topics. Cards often point to related pages, such as ERP apps, service categories, or company type options. Link lists and related-content blocks usually help you continue exploring nearby topics rather than explain the current page in full. Buttons are often stronger action prompts, such as moving to a pricing page, requesting a demo, starting a trial, or contacting the team.

These layout cues can help you decide what to do next:

- A large introductory section usually explains the current page
- Cards often lead to deeper pages in the same topic area
- Related links usually connect nearby pages or supporting information
- Footer links usually take you to broader site destinations
- Action buttons usually move you toward inquiry, comparison, or evaluation steps

Spacing and columns matter too. When content is grouped into separate blocks, treat each block as its own topic. This is useful on ERP pages where overview content, feature highlights, and next-step actions may appear in different sections. It is also useful on admin pages, where navigation, content lists, and settings areas may be visually separated.

If you want a broader explanation of shared navigation patterns, see [Understanding Breadcrumbs Drawers and Shared Navigation Patterns](#).

Finding the Right Information as a Buyer or Services Visitor

If you are evaluating offerings, breadcrumbs and page structure help you move from broad discovery to the exact information you need. In Sherkety ERP & Website Platform, ERP buyers often start from the main ERP area, then move into a specific app page such as **Accounting**, **Sales & CRM**, **HR**, **Purchasing**, or **Reporting**. From there, headings and section blocks help you decide whether to keep reading, compare options, or move to a contact or demo action.

Use the page title and breadcrumb path to judge the purpose of the page. A broad title usually means you are on an overview page. A more specific title usually means you are reading a detailed page. If the page includes grouped sections focused on features, pricing, or business fit, you are likely in the evaluation stage. If the page highlights contact actions, demo requests, or trial steps, you are likely at an action point.

Business services visitors can use the same approach. Start with the service overview page, then follow section headings and related links to move into more specific information. If a page becomes too narrow, use the breadcrumb trail to return to the broader service area and choose another nearby page from the same section.

This approach works well when you want to:

- Compare ERP modules before making contact
- Move from service overview pages into capability details
- Decide whether a page is informational or action-focused

- Return to a broader category and open a neighboring page

For related journeys, you may also want [Choosing Between Business Services and ERP Products](#) and [Evaluating ERP Modules From Catalog to Detail Pages](#).

Avoiding Common Navigation Mistakes

A common mistake is relying only on the browser **Back** button. That works, but it does not always take you to the best place. In Sherkety ERP & Website Platform, the breadcrumb trail usually gives you a cleaner route back to the parent section, especially when you opened several pages in sequence.

Another mistake is assuming that similar-looking pages are the same type of page. Many public pages share a familiar layout with a title, sections, cards, and action buttons. That visual consistency is helpful, but it can also make different pages feel interchangeable. Before acting, verify the page by checking the main heading and the breadcrumb labels together.

If a page feels disconnected, pause and scan the full structure before starting over. Look for:

- The breadcrumb path near the top
- The main page title
- Section headings further down the page
- Related links or cards near the main content
- Footer links for broader destinations

This is especially important when comparing sibling pages. For example, two ERP app pages may both include feature highlights and next-step actions, but they belong to different topics. Small wording changes in the heading or breadcrumb can completely change the meaning of the page.

When comparing pages side by side, keep your eye on what changes:

- The final breadcrumb item
- The main heading
- The section labels
- The action buttons shown on that page

Those cues help you avoid confusing a parent page with a detail page, or one neighboring page with another in the same section.

Overview

- This guide focuses on simple location cues that help you stay oriented while browsing Sherkey ERP & Website Platform.
- The most reliable cues are the **breadcrumb trail**, the **main page heading**, and the way content is grouped on the page.
- Use breadcrumbs to move back to broader sections such as ERP categories, service areas, or company guidance pages.
- Use headings to tell whether you are on a broad landing page, a more specific detail page, or a page designed to help you take action.
- Use layout clues such as cards, related links, grouped sections, and action buttons to decide whether to keep reading, compare options, or move to another page.
- When pages look similar, confirm your location by comparing the breadcrumb labels with the visible page title.
- If you need a refresher on broader navigation behavior, return to [Using Mobile and Desktop Menus on the Public Site](#) or [Understanding Breadcrumbs and Page Location](#).

Prerequisites

- You should already be comfortable opening pages from the site header, footer, or in-page links.
- It helps if you have read [Using Mobile and Desktop Menus on the Public Site](#), since this guide assumes you already know how to reach public pages.
- No sign-in is required for the public pages discussed here.
- You do not need to use any admin screens to follow these navigation cues.
- This guide is most useful when you are browsing:
 - ERP product pages
 - Business service pages
 - Company type guidance pages
 - Contact, comparison, or inquiry pages