

Discovering Services and Comparing Business Offers

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Browsing the service catalog from the Business Services page

On the **Business Services** page in Sherkey ERP & Website Platform, start at the top of the page and use the most visible discovery areas before you scroll through everything. The first area usually highlights a main headline with a primary action button that takes you deeper into the available services. If you already know the type of help you want, use that top action to jump directly into the service catalog instead of reading the full page from top to bottom.

As you move down the page, look for grouped service areas such as category cards, featured offer blocks, and sections that spotlight specific business services. Featured offers are usually easier to notice because they appear higher on the page, use stronger visual emphasis, or include badges and promotional styling. Standard service listings are typically shown in a more even grid or list layout. Promotional sections often stand out with stronger headings, highlighted pricing language, or a call-to-action button that encourages you to explore a specific offer.

When you review each service card, focus on the visible details that help you decide whether to open it:

- **Service name**
- **Short description**
- **Pricing teaser** or package hint
- **Learn more** or similar action button

These elements help you quickly separate services that are clearly relevant from those that are not. If the page includes anchor links or in-page navigation, use them to jump between service sections instead of manually scrolling through every block.

If you need help understanding how visitors usually reach these pages, see [Finding Services Through Navigation and Service Menus](#).

[SCREENSHOT: Business Services page showing hero area, featured service blocks, and service cards with Learn more buttons]

Using service menus to narrow down relevant offers

Once you are on the Business Services page, use the visible service menu to reduce the number of offers on screen. In Sherkety ERP & Website Platform, this menu may appear as category tabs, a selector, or grouped menu items near the top of the service listing. The goal is simple: show only the offers that match the type of business help you are looking for.

1. Open the service menu or category selector on the Business Services page.
2. Choose the category that best matches your need, such as a packaged offer or another business service group shown in the menu.
3. Watch the page update so only the related service cards, highlighted offers, or comparison content remain visible.
4. Open another category to compare a different group of services without leaving the page.
5. Return to the full list by clearing the selection or choosing the general view if you want to compare across categories again.

The active menu choice is usually easy to spot. Look for a highlighted tab, selected button state, or a changed content area beneath the menu. When the active category changes, the visible cards and offer blocks should change with it. This is the quickest way to move from a broad service catalog to a smaller set of realistic options.

Use the menu when:

- You already know the type of service you want
- The page feels crowded with too many offers
- You want to compare similar services without unrelated items getting in the way

Return to the full catalog when:

- You are still exploring
- You want to compare different service types
- You are deciding between a fixed package and a more tailored offer

[SCREENSHOT: Service menu with one category selected and the visible service cards updating below it]

Opening a service offer and reviewing what is included

After you find a service that looks relevant, open it by clicking **Learn more** or selecting the service card. In Sherkety ERP & Website Platform, this usually takes you to a dedicated offer page or a detailed service view where the offer is explained more clearly than it is in the catalog.

1. Click the service card or **Learn more** button.
2. Read the top section first to understand the offer summary.
3. Move through the visible sections that explain what is included.
4. Check whether pricing, package details, or follow-up actions are shown.
5. Use the action button on the page if you want to continue with that offer.

When reviewing the offer, look for sections that answer practical business questions:

- What the service covers
- What is included in the package
- Whether pricing or plan information is shown
- Whether the offer is aimed at a certain business size or use case
- What results or outcomes the service is designed to support

If the service page includes eligibility notes, target audience details, or scope explanations, read those before shortlisting the offer. These details often tell you whether the service is meant for startups, growing companies, or businesses with more complex needs. They also help you avoid choosing a package that looks attractive at first glance but does not match your actual situation.

Some offers are designed for immediate interest rather than instant selection. In those cases, you may see buttons such as **Contact**, **Request Quote**, or **Book Consultation** instead of a direct package choice. Use those actions when the service needs discussion, customization, or pricing confirmation.

For more detail on inquiry actions and follow-up prompts, refer to [Using Service Page Calls to Action and Inquiry Prompts](#).

[SCREENSHOT: Service detail page showing overview text, included items, pricing area, and contact or quote action buttons]

Comparing business services side by side

When several offers seem similar, stay on the page and use the comparison section instead of opening every service one by one. In Sherkety ERP & Website Platform,

comparison content is designed to help you review multiple business offers in parallel, usually through side-by-side columns, aligned cards, or a comparison table.

1. Scroll to the comparison section on the service page or business offers area.
2. Identify the offers shown in parallel columns or matching cards.
3. Read across each row or feature line rather than reviewing one offer from top to bottom.
4. Focus on the fields that matter most to your decision.
5. Shortlist the offer that gives the best balance of value, scope, and support.

Common items to compare include:

What to compare	What to look for
Price	Entry cost, package level, or pricing teaser
Included features	What is part of the offer and what is not
Service duration	Whether the offer is short-term, ongoing, or phased
Support level	Basic support versus more hands-on guidance
Onboarding scope	Whether setup or implementation help is included
Terms	Any visible contract or commitment differences

Watch for visual cues that make differences easier to spot:

- **Checkmarks** for included items
- **Highlighted rows** for important distinctions
- **Badges** that mark a popular or featured offer
- **Emphasized plans** that stand out as premium or recommended

This layout helps you understand the difference between entry-level, standard, and premium offers without leaving the comparison view. If you want a deeper walkthrough of comparison reading patterns, see [Using Comparison Sections to Evaluate Offerings](#).

[SCREENSHOT: Comparison section with multiple service columns, highlighted plan badge, and checkmark rows]

Choosing the service that fits your business needs

After narrowing the list, choose the offer that best matches your priorities rather than the one with the longest feature list. In Sherkety ERP & Website Platform, the best

choice usually becomes clearer when you compare what the offer promises against what your business actually needs right now.

Start by matching the visible service details to your decision criteria:

- **Budget:** choose the offer with pricing or package scope you can support
- **Implementation speed:** prefer a simpler package if you need to start quickly
- **Support expectations:** look for stronger support or onboarding if you want more guidance
- **Customization needs:** use a quote or consultation path if your needs are not standard

Trust signals on the page can also help you decide. If the service area includes testimonials, client logos, ratings, featured badges, or other confidence-building elements, use them to validate your shortlist. These signals do not replace the offer details, but they can help you feel more confident about moving forward with a service that already fits your requirements.

Choose a fixed package when:

- The offer clearly lists what is included
- The pricing or package level is visible
- Your needs match the package scope without major changes

Choose a tailored follow-up option when:

- The page invites you to **Request Quote**
- You need a more specific scope
- Pricing is not shown directly
- You want to discuss your business needs before deciding

Once you are ready, use the main action on the chosen offer card or detail page.

Depending on the offer, that may be **Select**, **Request Quote**, **Contact Sales**, or **Book Now**. If you are still comparing, keep your shortlist small and return to the comparison section rather than reopening every service page.

Handling common issues when comparing or selecting services

If comparing services starts to feel confusing, use the page structure to simplify the decision. Most selection problems on Sherkety ERP & Website Platform come from

trying to compare too many offers at once or relying only on the short text shown on service cards.

If the service menu shows too many options, go back to the category tabs or selector and narrow the page to one service type at a time. This removes unrelated offers and makes the visible cards easier to review. If you are switching between categories, pause after each selection and review only the updated results shown under the active menu item.

If pricing is not shown on the service card, open the service detail view. Some offers are presented as consultation-based or quote-based services, so the next step may be **Request Quote**, **Contact**, or **Book Consultation** rather than a visible price. In that case, treat the page as an information and qualification step, not a final checkout step.

If two offers seem almost identical, use the comparison section and focus on the differences that usually matter most:

- Included features
- Support level
- Service scope
- Onboarding help
- Duration or commitment details

When you still cannot decide between packages, look for target audience notes, expected outcomes, and what each offer is designed to help with. A package aimed at a startup may not fit a more established business, even if the price looks attractive. Likewise, a broader package may include onboarding or support that saves time later.

If the page is still not enough to make a decision, use the visible follow-up action on the offer you are leaning toward. A quote request or consultation button is often the right next step when the differences are small but your business needs are specific.

Overview

This guide focuses on how to move through the **Business Services** experience in Sherkey ERP & Website Platform and make a practical choice between visible offers. You use the service catalog, category menus, service cards, and comparison sections together rather than treating each page area separately. The catalog helps you discover what is available, the service menu narrows the list, the offer page explains what is included, and the comparison section helps you judge several options side by side.

The most important screens and page elements covered here are:

- The **Business Services** landing page
- Featured service blocks and standard service cards
- Category tabs or service menu selectors
- **Learn more** actions that open offer details
- Comparison sections with aligned plans or feature rows
- Follow-up actions such as **Request Quote**, **Contact Sales**, or **Book Now**

This document builds on earlier guidance about finding service pages and using inquiry prompts. If you need help reaching the right page first, use [Finding Services Through Navigation and Service Menus](#). If you are already ready to contact Sherkety from a service page, use [Using Service Page Calls to Action and Inquiry Prompts](#).

The main outcome here is not just opening a service page. It is understanding how to move from broad browsing to a smaller shortlist, compare offers using the information shown on screen, and choose whether to select a package directly or continue with a quote or consultation action.

Prerequisites

Before using this guide, make sure you can already browse the public pages of Sherkety ERP & Website Platform and open service-related content from the website navigation. You do not need an admin account or any special access, because the tasks in this guide happen on the public-facing service pages.

You will get the most value from this guide if you are already comfortable with:

- Opening the **Services** area from the website navigation
- Moving between public pages and service detail pages
- Recognizing buttons such as **Learn more**, **Contact**, and **Request Quote**
- Reading comparison content on a page without leaving the current view

It also helps if you already know the basics covered in these related guides:

- [Finding Services Through Navigation and Service Menus](#)
- [Exploring the Accounting Services Page](#)
- [Using Comparison Sections to Evaluate Offerings](#)

You do not need:

- Access to the admin dashboard

- Editing permissions
- Pricing setup or content management access
- Any technical knowledge about how pages are built

If you are browsing in a different language, make sure the page language is set the way you want before you start comparing offers, especially if you plan to review detailed service descriptions or pricing language. If needed, see [Switching Languages While Browsing the Platform](#).

The next document in this sequence is [Understanding Accounting Service Packages and Compliance Positioning](#).