

Comparing Website and ERP Package Options

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Comparing Website-Only and Website + ERP Package Paths

When you compare package options in Sherkety ERP & Website Platform, you are usually deciding between two different directions. The first is a **website-only package**, which focuses on your public presence: the pages visitors see, the way your services are presented, and the contact or inquiry actions that help people reach you. The second is a **website + ERP package**, which combines that public-facing website work with business management tools for your internal operations.

A website-only path is usually the better fit when your main goal is to launch or improve your company website. You may want clearer service pages, stronger branding, better contact forms, or a more professional way to present your company information. In this path, the website is the main deliverable, and the focus stays on visibility, credibility, and lead capture.

A combined website + ERP path is different because it covers both what your customers see and what your team uses behind the scenes. This option is more relevant when you need a professional website **and** better control over work such as sales follow-up, HR processes, purchasing, accounting, or reporting. Instead of treating the website and operations as separate projects, this package positions them as one connected business improvement effort.

Use this comparison page to decide what kind of project you are actually planning. Look at whether your need is mostly external, mostly operational, or both. Then use the available actions on the page—such as **Request a Quote**, **Book a Consultation**, or a contact inquiry option—to move forward in the right way.

If you need a refresher on where ERP product entry points sit within the wider site, see [Exploring ERP App Categories and Module Entry Points](#).

[SCREENSHOT: Website package and website + ERP package comparison section]

Matching Package Options to Your Business Priorities

Start by looking at the result you want first. If your priority is to make your business easier to find, explain your services clearly, and give visitors a way to contact you, a website-led package is often enough. In Sherkety ERP & Website Platform, this usually aligns with buyers who care most about service visibility, company presentation, brochure-style pages, and inquiry forms.

That changes when your website is only one part of the problem. If you also need to reduce manual work inside the business, organize internal processes, or prepare for growth, the combined website + ERP direction becomes more relevant. This is especially true when customer inquiries need to connect to follow-up work, quoting, team coordination, or reporting.

You can use the package comparison with these common priorities in mind:

Business priority	Best starting direction	Why
Launch a professional online presence quickly	Website-only	Focus stays on pages, messaging, and contact actions
Improve service visibility and lead capture	Website-only	Main need is public presentation and inquiry flow
Replace spreadsheets or manual admin work	Website + ERP	Internal process improvement becomes part of the project
Connect customer demand to operations	Website + ERP	Customer-facing and internal workflows need to work together
Prepare for future automation	Website + ERP	Planning early avoids rebuilding later

Stay with a website-focused package when your business mainly needs a stronger public presence and your internal processes are still manageable. Move toward a combined package when delays, handoffs, or disconnected tools are already affecting how your team works.

The trade-off is straightforward: a website-only package is usually simpler and faster to launch, while a combined package covers more of the business but requires broader planning. If you are comparing customer-facing goals with operational needs, keep both in view rather than choosing based on design alone.

Reviewing What Is Included in Each Package

As you compare options in Sherkety ERP & Website Platform, do not stop at the package title. Open the package details and check what is actually included. A

website package and a website + ERP package may sound similar at first, but the scope can be very different once you look at the work involved.

For a **website package**, confirm the parts that shape the public site. Look for items such as page design scope, homepage sections, service pages, company information pages, and contact or inquiry form setup. If the website includes comparison sections, FAQs, startup package content, or company type guidance pages, make sure those are clearly listed rather than assumed.

For an **ERP package**, the important items are usually related to planning and rollout. Check whether the package covers business process discovery, module selection, setup of the ERP areas you need, user onboarding, and implementation support. If you are evaluating modules like HR, Sales & CRM, Purchasing, Accounting, or Reporting, make sure the package explains which areas are included and whether they are part of the initial rollout or a later phase.

A **combined website + ERP package** may include extra value beyond adding the two parts together. For example, it may offer one shared discovery process, coordinated planning across website and operations, and one engagement that covers both customer-facing and internal needs.

Use this checklist while reviewing package details:

What to verify	Website package	ERP package	Combined package
Public pages and content sections	Yes	Sometimes limited	Yes
Contact or inquiry setup	Yes	Not usually primary	Yes
Business process planning	Limited	Yes	Yes
Module selection	No	Yes	Yes
User onboarding	No	Yes	Yes
Coordinated project planning	Limited	Limited	Yes

Also ask what is **not** included. Common points to clarify are content writing, data migration, integrations, training depth, ongoing support, and post-launch changes. Those details often make the biggest difference when comparing package value.

Evaluating Which Package Fits Your Current Stage

The best package usually becomes clear when you focus on your immediate business stage rather than your ideal future setup. In Sherkety ERP & Website Platform, begin by identifying the first problem you need to solve. Is it launching a professional website? Is it improving the way inquiries come in? Or is it replacing spreadsheets, manual tracking, and disconnected admin work?

If your business is still mainly trying to establish visibility, a website-only package is often the right starting point. This is common when you need service pages, company information, trust-building content, and a clear contact path, but your internal work is still handled by a small team without major coordination issues.

Look more seriously at a combined website + ERP package when you notice signs of growing operational complexity. These signals include:

- Multiple service lines that are hard to track consistently
- Repeated manual handoffs between team members
- Growing coordination needs across sales, HR, purchasing, or reporting
- Difficulty seeing accurate performance information
- Delays caused by disconnected tools or spreadsheet-based processes

Another useful question is whether your website should remain informational or become part of a broader customer journey. If the website only needs to explain services and collect inquiries, a website-led package may be enough for now. If you expect the website to support quoting, service delivery coordination, customer follow-up, or account-related workflows later, planning for ERP earlier can save time.

A simple decision path works well here:

Your current situation	Better fit
Main gap is visibility and credibility	Website-only
Main gap is inquiry handling with light internal needs	Website-only or phased approach
Main gaps are both customer acquisition and internal control	Website + ERP
You are scaling and process issues are already visible	Website + ERP

Use the package comparison page to judge what needs to happen first, not just what sounds more complete. The right choice is the one that matches your current pressure points without creating unnecessary scope.

Comparing Budget, Timeline, and Implementation Effort

Package scope affects more than price. In Sherkety ERP & Website Platform, it also changes how long the project takes and how much input your team needs to provide along the way. When you compare a website-only package with a website + ERP package, look at budget, timeline, and internal effort together.

A website-only engagement is usually centered on design, page structure, content sections, and inquiry setup. Because the scope is narrower, pricing is often easier to understand early. The timeline is also more focused, especially if you already know which pages you need and can review content quickly.

A combined website + ERP package adds more planning work. In addition to the public website, it may involve business process discussions, module selection, rollout planning, onboarding, and staged implementation decisions. That broader scope usually means a higher budget and a longer timeline, but it also addresses more of the business in one project.

Use this comparison to estimate effort:

Area	Website-only	Website + ERP
Design and page approvals	High	High
Content review	High	High
Process documentation	Low	High
Internal stakeholder involvement	Medium	High
User onboarding	Low	High
Rollout planning	Low	High

A phased approach can make sense when you need a website launch soon but are not ready to begin ERP rollout immediately. In that case, you can launch the public site first and continue ERP planning afterward. This is often useful if content is ready but your internal processes still need clarification.

At the same time, combining both streams can reduce duplicated discovery work. If you already know that your website and operations need to improve together, one coordinated project may be more efficient than treating them as separate efforts months apart. When reviewing package options, compare not just the starting price, but the amount of repeated planning you may avoid.

Choosing the Best Way to Continue Your Evaluation

Once you have compared the package paths in Sherkety ERP & Website Platform, the next step is choosing the right follow-up action. The best option depends on how clearly you can describe your needs today.

Use **Request a Quote** when your scope is already fairly clear. This works best if you can explain the website pages you need, the business goals behind the project, and whether ERP modules should be included. A quote request is most useful when you are comparing defined options and want pricing based on a known direction.

Choose **Book a Consultation** when you are still deciding between package paths. This is the better route if you are unsure whether to stay with a website-only package, move directly to a combined website + ERP package, or phase the work over time. A consultation is also helpful when you need guidance on module fit, project scope, or implementation order.

Send a general **inquiry** when you need clarification before committing to either of the other actions. This is useful for questions about package inclusions, pricing ranges, implementation approach, or whether a package suits your business size or industry.

Before you use any of these actions, gather the details that make the response more useful:

- Your current website status
- The number of people involved in the business
- The main operational pain points you want to solve
- Your target launch window
- Whether you are leaning toward website-only or combined delivery

If the package comparison has helped you narrow the choice but you still need help deciding between service-led and product-led directions, continue with [Choosing Between Business Services and ERP Products](#).

[SCREENSHOT: Quote, consultation, and inquiry actions on a package comparison page]

Overview

This page in Sherkety ERP & Website Platform helps you compare two practical buying directions: a **website-only package** and a **website + ERP package**. The goal is not just to compare labels, but to understand what each option is meant to solve for your business right now.

A website-only package is aimed at businesses that need a stronger public presence. That usually includes presenting services clearly, improving trust with professional pages, and giving visitors a way to contact the business through inquiry or contact forms. A combined website + ERP package is broader. It is intended for businesses that need the public website and internal business management improvements in the same engagement.

As you move through the comparison, focus on three things:

- What problem you need to solve first
- What scope is included in each package
- Which follow-up action matches your level of readiness

This page works best when used alongside earlier discovery content such as [Using ERP System Landing Pages to Evaluate Offerings](#) and [Exploring ERP App Categories and Module Entry Points](#). Those pages help you understand the ERP side of the offering, while this comparison page helps you decide whether ERP should be part of your project at all.

If you are reviewing package cards, pricing blocks, comparison sections, or contact actions, use them to answer a simple question: do you only need a better website, or do you also need better business operations? That distinction is the core of this comparison.

Prerequisites

Before using this comparison page in Sherkety ERP & Website Platform, you should already have a basic idea of what your business is trying to improve. You do not need a detailed project brief, but you will get more value from the page if you can identify whether your need is mainly customer-facing, operational, or both.

It helps to review a few areas first:

What to know before comparing packages	Why it matters
Your current website status	Helps you judge whether you need a full website project or only broader business improvements
Your main business goals	Clarifies whether visibility, inquiries, or operations are the priority
Your internal process pain points	Helps you see whether ERP should be part of the project
Your expected launch timing	Makes it easier to compare phased versus combined delivery

What to know before comparing packages	Why it matters
Your likely stakeholders	Useful if approvals or team onboarding will affect the project

You may also want to browse related public pages before making a package decision. For example:

- Review website-focused content through [Comparing Website and ERP Offerings](#)
- Explore ERP discovery paths in [Discovering ERP Products and Packages](#)
- Check module entry points in [Browsing the ERP Apps Catalog](#)

If you are still very early in your research, that is fine. You can still use the comparison page to narrow your direction. Just be ready to note what is unclear so you can use **Book a Consultation** or an inquiry action instead of requesting a detailed quote too early.