

Comparing Website and ERP Offerings

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Understanding What the Combined Offering Page Lets You Compare

In Sherkety ERP & Website Platform, the combined offering page is designed to help you compare **Website Services** and **ERP** options without jumping between separate pages. Instead of reading one service page and then trying to remember details from an ERP page, you can review both paths in one place and decide which direction fits your business more closely.

As you move through the page, the comparison usually centers on four practical questions:

- What is included in each offering
- How pricing is approached
- What delivery or implementation will involve
- Which next-step button you should use

This page is especially useful if your first question is not “Which module should I choose?” but rather “**Do I need a website package, an ERP rollout, or both together?**” The layout supports that decision by placing business-facing website work beside operational software capabilities. One side speaks to public presence, launch support, and packaged delivery. The other side speaks to business operations, module coverage, and implementation planning.

The page structure also reflects two different visitor types:

- **Business services buyers** who want a website, company presentation, lead capture, or launch support
- **ERP buyers** who need better control over finance, sales, HR, inventory, purchasing, or reporting

Because both options appear together, you can compare them as related business investments rather than unrelated products. That matters if your company is growing and needs both a stronger public website and better internal processes.

[SCREENSHOT: Combined offering page showing Website Services and ERP sections side by side]

If you already reviewed the app catalog in [Browsing the ERP Apps Catalog](#), this page helps you step back and compare ERP against the website service path before going deeper into individual module pages.

Comparing Website Services and ERP Scope on the Same Page

When you compare the two sides of the page, the biggest difference is **what each offering is meant to deliver**. The **Website Services** area focuses on visible business outputs. This is where you look for website-related work such as site design, content presentation, launch support, and ongoing updates. In practical terms, this side is about what your visitors will see and how your business will appear online.

The **ERP** area is framed differently. Instead of design deliverables or launch pages, it focuses on how your business runs day to day. You should expect this side of the page to describe operational coverage such as accounting, HR, sales, purchasing, reporting, or other business process areas. Rather than promising a set of marketing pages, it points you toward software capabilities and business workflows.

Use the page to separate these two ideas clearly:

- A **website package** usually has defined outputs you can picture
- An **ERP engagement** usually covers broader operational needs and business setup decisions

That distinction is important when both options sound valuable. If your main concern is brand presence, lead generation, service presentation, or publishing content online, the Website Services side will feel more concrete and immediate. If your concern is approvals, records, reporting, team coordination, or process visibility, the ERP side will be the better match.

The page also helps by visually separating the two paths while keeping them connected in the same buyer journey. Look for separate headings, grouped content blocks, comparison sections, and different call-to-action buttons. Those cues help you understand that the offerings are related, but not interchangeable.

[SCREENSHOT: Comparison area with separate Website Services and ERP content blocks]

If you want more background on how Sherkety ERP & Website Platform presents ERP choices before this comparison step, see [Discovering ERP Products and Packages](#).

Reviewing Pricing and Cost Expectations Across Both Offerings

The pricing section on the combined offering page helps you compare two very different budgeting styles. On the **Website Services** side, pricing is usually easier to connect to a package, tier, or defined scope. When you read this area, look for wording that suggests a structured offer with clear deliverables. Buyers often use this part of the page to answer a simple question: “If I choose a website package, what kind of budget range am I entering?”

The **ERP** side usually requires a different reading approach. ERP pricing is less about a fixed visual deliverable and more about the size and complexity of the rollout. As you review this section, pay attention to language that points to factors such as:

- Business requirements
- Number of modules
- Implementation complexity
- User needs
- Phased rollout expectations

This means you should not compare the two sides as if they are priced the same way. A website package often feels more bounded: you can tie the cost to a launch, a set of pages, or a service tier. ERP investment is often broader because it may include setup, process alignment, training, and staged deployment.

When reading the page, watch closely for pricing signals that tell you whether a figure is fixed, estimated, or custom:

Pricing signal on the page	What it usually means for you
Package or tier wording	The offer is likely tied to a defined scope
Starting price or estimate language	The amount is directional, not final
Custom quote or consultation wording	Pricing depends on your business needs
Discovery or consultation prompt	The next step is a discussion before final pricing

If the page uses consultation language around ERP, treat that as a sign that the final cost depends on your processes and rollout plan. If the website side uses package-

style wording, that usually means faster budgeting and easier comparison.

[SCREENSHOT: Pricing section showing website package pricing and ERP consultation or estimate language]

Evaluating Implementation Timelines and Delivery Expectations

The combined offering page does more than compare price. It also helps you understand what delivery will look like after you choose a direction. On the **Website Services** side, timeline language is usually easier to follow because the work often moves through a familiar sequence: design, build, review, and launch. When you read that section, look for wording that suggests milestones tied to approvals, content readiness, and launch preparation.

The **ERP** side usually describes a longer and more collaborative path. Instead of moving straight from design to launch, ERP implementation often includes discovery, setup decisions, data preparation, training, testing, and go-live readiness. Even when the page keeps this high level, the wording usually signals that ERP work depends on how your business operates and how prepared your team is to adopt the new tools.

Use the page to compare these expectations carefully:

1. Read the website timeline language for signs of a standard delivery flow, such as review rounds, content submission, and launch support.
2. Read the ERP timeline language for signs of a tailored rollout, such as discovery sessions, process alignment, training, or phased implementation.
3. Check whether the wording sounds fixed or flexible. A standard package often points to a more predictable schedule, while a tailored ERP rollout usually depends on scope and readiness.
4. Notice who is expected to participate. Website delivery often depends on approvals and content from your side. ERP delivery usually requires stakeholder involvement across teams.
5. Use these clues to decide whether your project is simple, structured, or likely to need a more detailed planning conversation.

This difference matters because buyers sometimes expect ERP to behave like a website project. The page helps correct that expectation. A website can often move ahead once content and approvals are ready. ERP usually needs business decisions, staff input, and process preparation before go-live.

[SCREENSHOT: Timeline or implementation section comparing website delivery milestones with ERP rollout stages]

Choosing the Right Path Based on Your Business Needs

Use the comparison page as a decision tool, not just a reading page. The clearest way to choose is to match your immediate business problem to the side of the page that addresses it.

1. Choose **Website Services** if your main need is a public-facing website. This is the right path when you want to present your brand, explain your services, publish content, improve lead capture, or launch a professional online presence.
2. Choose **ERP** if your main need is internal process management. This path fits businesses that need better control over accounting, inventory, HR, sales operations, purchasing, reporting, or cross-team workflows.
3. Consider **both together** if your business needs a customer-facing website and a stronger back-office setup at the same time. This is common when a growing company wants to improve both public visibility and internal operations.
4. Use the wording in each comparison block to identify the type of conversation you need next. If the page emphasizes design, content, and launch, your next discussion is likely about creative scope. If it emphasizes modules, operational needs, and rollout planning, your next discussion is about business requirements.
5. If you are still undecided, compare the pain point you want solved first. A weak online presence points toward Website Services. Manual internal work, disconnected records, or poor reporting points toward ERP.

A simple way to read the page is to ask yourself: **Am I trying to improve how customers find and understand my business, or how my team runs the business internally?** That question usually makes the right side of the page stand out quickly.

[SCREENSHOT: Decision-focused section with separate calls to action for Website Services, ERP, and combined inquiry]

If you need help understanding how ERP modules fit specific business functions after making this comparison, the next document is [Using ERP System Landing Pages to Evaluate Offerings](#).

Using the Page's Next-Step Options to Start the Right Conversation

Once you finish comparing the two sides, the most important step is choosing the right call to action. The combined offering page is built to direct your inquiry based on what you actually need, so pay attention to button labels and nearby wording before you click.

1. Use the **website-focused** call to action if you want a quote for site design, content delivery, launch support, or related website work.
2. Use the **ERP-focused** call to action if you want to discuss modules, implementation scope, business workflows, or rollout planning.
3. Use a **combined** or broader consultation option if you need both a public website and ERP capabilities as part of one business initiative.
4. Before submitting, prepare the details the page suggests matter most: your business goals, expected scope, budget range, and preferred timeline.
5. In your message, describe the project in the same terms used on the page. For example, mention whether you need website delivery, ERP implementation, or both. This helps your inquiry reach the right team with the right context.
6. Watch for wording such as **demo**, **consultation**, **estimate**, or **discovery session**. These labels tell you what happens next. A demo usually means you will be shown capabilities. A consultation usually means your needs will be discussed. An estimate suggests budget discussion. A discovery session usually means a deeper planning conversation.

If you are unsure which button to use, choose the option that matches your biggest immediate need and explain the uncertainty in your inquiry. The comparison content gives you the language to do that clearly.

[SCREENSHOT: Inquiry buttons or contact options for website quote, ERP consultation, and combined discussion]

Overview

- The combined offering page in Sherkety ERP & Website Platform brings **Website Services** and **ERP** options into one comparison view.
- It helps you answer an early buying question: whether you need a public-facing website package, an ERP rollout, or both together.
- The page is organized around four practical comparison areas:
 - Scope of work
 - Pricing approach

- Implementation expectations
- Next-step actions
- The **Website Services** side is centered on visible deliverables such as site presentation, content support, launch work, and ongoing updates.
- The **ERP** side is centered on business operations, module coverage, process improvement, and implementation planning.
- Website pricing is typically easier to connect to packages or tiers, while ERP pricing is more likely to depend on business requirements, rollout complexity, and consultation.
- Website delivery language usually points to design, build, review, and launch stages. ERP delivery language usually points to discovery, setup, training, testing, and go-live readiness.
- The page is especially useful for businesses that are deciding between:
 - Improving their public online presence
 - Improving internal operations
 - Running both efforts as one connected initiative
- The call-to-action buttons on the page help route you toward the right conversation, whether you need a website quote, an ERP consultation, or a broader discovery discussion.

For related background before or after this page, you can move between [Browsing the ERP Apps Catalog](#) and [Using ERP System Landing Pages to Evaluate Offerings](#).

Prerequisites

- Before using this comparison page, it helps to already know how to reach ERP-related public pages in Sherkety ERP & Website Platform.
- You should be comfortable using:
 - The main website navigation
 - Public page links and calls to action
 - Basic comparison sections on marketing pages
- If you have not done that yet, review:
 - [Discovering ERP Products and Packages](#)
 - [Browsing the ERP Apps Catalog](#)
- To get the most value from the page, have a rough idea of:

- Whether your need is customer-facing, internal, or both
- Your expected project scope
- Your preferred timeline
- Your likely budget range
- It also helps to know which business area matters most right now, such as:
 - Website presence
 - Accounting
 - Sales operations
 - HR
 - Inventory
 - Reporting
- If you are comparing offerings for a team, gather input from the people who own public marketing needs and the people who manage internal operations. The page is easier to use when you can compare both sides against real business priorities rather than general interest alone.