

Browsing the Sherkety Public Website

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Landing on the Public Home Page

When you first open the public website in Sherkety ERP & Website Platform, you arrive on the home page. This is the main starting point for visitors who want to learn about business services, explore ERP offerings, or contact the company. At the top of the page, you will typically see the main navigation bar. This header gives you quick access to the most important public sections, such as the home page, service-related pages, ERP-related pages, and contact-focused destinations. If language options are available in the header, you can also switch the browsing language without signing in.

Near the top of the home page, the most prominent area is the hero banner. This section usually includes a headline, supporting text, and one or more primary action buttons. These buttons are designed to guide you into one of two main visitor journeys:

- **Exploring business services** such as company registration, accounting services, startup support, and related offerings
- **Discovering ERP offerings** such as HR, Sales & CRM, Purchasing, Reporting, and other product-focused pages

As you scroll, the home page continues to introduce these paths through section headings, feature highlights, comparison content, trust indicators, team or ecosystem sections, and repeated action buttons. These sections help you decide whether you want to continue reading, compare options, or open a contact path.

The footer at the bottom of the page gives you another way to move around the public website. It often repeats important links to service pages, ERP pages, informational pages, and contact pages.

[SCREENSHOT: Public home page showing header navigation, hero banner, and primary action buttons]

This guide focuses only on public-facing pages and actions available to visitors who are not signed in. It does not cover the admin area or editing tools.

Moving Through the Main Public Navigation

The easiest way to move around the public website in Sherkey ERP & Website Platform is by using the top navigation bar. From there, you can open the main public destinations without needing an account. Depending on the page you are viewing, the header usually includes links that take you back to **Home**, open business service pages, show ERP-related pages, or lead you to a contact page or inquiry path.

If you are reading a service page or an ERP page and want to restart from the beginning, click the site logo in the header. This returns you to the home page from anywhere on the public website. That makes it easy to compare different offerings without using the browser back button.

As you browse, you will notice two common types of links:

1. **Menu links** in the header or footer that take you to broader destination pages, such as a services area, ERP area, company information page, or contact page
2. **In-page buttons** inside banners and sections that take you deeper into a specific offer, such as a service detail page, ERP module page, demo path, or inquiry page

This difference matters when you browse. A menu link usually helps you explore categories. A button inside a section usually pushes you toward a more specific next step.

The footer provides another navigation route. If you reach the bottom of a page, you can often continue browsing from there instead of scrolling back to the top. Footer links commonly lead to the same public destinations already available in the header, along with additional informational pages and contact-related pages.

If you want more detail on menus and repeated navigation patterns, continue with [Using Header Menus and Footer Links](#) and [Understanding Breadcrumbs and Page Location](#).

Exploring Business Services Pages

You can reach business services pages in Sherkey ERP & Website Platform either from the home page or from a services option in the main navigation. Once you open a services area, the page usually presents service cards, section headings, and short descriptive blocks that help you understand what is available. These public pages are designed for visitors who are comparing support options such as accounting services, company registration guidance, startup packages, and related business services.

Start by scanning the visible service names and supporting text. Service cards and section summaries help you quickly identify which offering matches your needs. Some pages present a broad overview of several services, while others focus on one service in detail. On a service-specific page, you will usually see a clear service title, a short explanation of the value offered, and additional content blocks that explain benefits, use cases, or what the service includes.

Common elements on these pages include:

- A clear service name or section heading
- Supporting text that explains the service in practical terms
- Value-focused content that highlights benefits or outcomes
- Buttons such as **Contact Us**, **Get Started**, or **Request a Service**

These buttons are important because they move you from reading into action. If you are still comparing options, keep browsing the page sections. If you already know what you need, click the visible action button to open the next step in the inquiry flow.

[SCREENSHOT: Business services page with service cards and a visible Contact Us or Get Started button]

If you want a closer look at service discovery and service-specific content, see [Finding Services Through Navigation and Service Menus](#), [Exploring the Accounting Services Page](#), and [Browsing Company Type Guidance and Registration Content](#).

Reviewing ERP Offerings and Product Information

Visitors interested in ERP products can begin from the home page or from an ERP-related menu option in Sherkety ERP & Website Platform. These public ERP pages are built to help prospective buyers understand what the product offers before they request a demo or contact the company. Instead of focusing on one-off business services, these pages present broader product capabilities and business benefits.

When you open an ERP page, start with the main heading and introductory text. This top section usually explains the overall value of the ERP offering. As you scroll, you will typically see feature blocks, benefit sections, and business-focused messaging that explain how different parts of the ERP offering support daily work. These sections may highlight areas such as accounting, HR, Sales & CRM, Purchasing, and Reporting.

ERP-focused pages often use a consistent pattern:

1. A headline that introduces the product or module
2. Supporting text that explains who it is for or what business problem it solves
3. Feature or benefit sections that break down capabilities into readable blocks
4. Action buttons that invite you to request a demo, consultation, trial, or contact conversation

This layout helps you compare options without needing to sign in. You can read top-level product messaging, move into a specific module page, and then decide whether to continue exploring or start an inquiry.

[SCREENSHOT: ERP landing page showing feature highlights, benefit sections, and a demo or contact button]

If you want a deeper walkthrough of ERP discovery, continue with [Discovering ERP Products and Packages](#), [Browsing the ERP Apps Catalog](#), and [Using ERP System Landing Pages to Evaluate Offerings](#).

Using Calls to Action to Reach Contact and Inquiry Pages

Across the public website in Sherkety ERP & Website Platform, calls to action appear in several places to help you move from browsing into contacting the company. You will see them in hero banners, inside content sections, near service descriptions, on ERP pages, and again in the footer. These buttons are often the fastest way to reach a contact or inquiry page.

The most common call-to-action patterns include:

- **Hero buttons** near the top of a page
- **Section-level buttons** placed after service or product explanations
- **Footer contact prompts** at the bottom of the page

These actions usually lead to one of a few public destinations:

CTA type	What it usually does
Contact Us	Opens a general contact path
Get Started	Moves you toward a service inquiry or next-step page
Request a Service	Starts a business service inquiry path
Request Demo or similar ERP action	Opens an ERP-focused contact or consultation path

It helps to recognize the difference between a navigation link and a conversion button. A navigation link in the header or footer is for browsing. It takes you to another page so you can keep reading. A conversion-focused button is for taking action. It usually appears after key marketing content and is meant to start a conversation, request, or inquiry.

You may also notice the same action repeated several times on one page. That is intentional. Whether you click from the hero section, a feature section, or the footer, you are often entering the same contact flow from different points in the page.

For more detail on how these actions work across pages, see [Using Public Calls to Action and Conversion Paths](#) and [Contacting Sherkety Through Forms and Direct Channels](#).

Understanding the Main Public Page Paths Available

Most visitors follow one of two simple browsing paths in Sherkety ERP & Website Platform. The first path is for someone looking for business services. The second path is for someone evaluating ERP products. Both paths begin on public pages and do not require sign-in.

A common **Business Services Visitor** path looks like this:

1. Open the **Home** page
2. Select a services link from the header, a homepage section, or a service button
3. Read a service overview page or a service detail page
4. Click **Contact Us**, **Get Started**, or **Request a Service**
5. Continue to the contact or inquiry page

A common **Prospective ERP Buyer** path looks like this:

1. Open the **Home** page
2. Choose an ERP-related link from the header or a homepage section
3. Review ERP feature sections, module highlights, and business benefits
4. Click a visible action such as a demo, consultation, or contact button
5. Continue to the ERP inquiry or contact page

Without signing in, visitors can typically access these public page types:

- Home page
- Business services pages

- Service detail pages
- ERP pages and module pages
- Informational pages such as company or guidance pages
- Contact and inquiry pages
- FAQ, policy, and legal-style pages through footer navigation

You are not locked into one journey. At any point, you can switch from the services path to the ERP path by using the main menu, clicking a homepage section, or choosing a footer link. For example, a visitor who starts on a company registration page can return to the header and open an ERP page, or a visitor reading an ERP module page can move back to service-related content.

This flexibility is one of the main browsing patterns on the public website.

Overview

Sherkety ERP & Website Platform gives public visitors a clear way to browse two connected areas: business services and ERP offerings. The public website is designed so you can start from the home page, follow visible navigation links, and move into more detailed pages without creating an account or signing in. The experience is centered around reading service and product information, comparing options, and using action buttons when you are ready to contact the company.

The home page acts as the main entry point. From there, the header navigation, homepage sections, and footer links expose the major public destinations. Visitors can move into service-related content such as accounting services, company registration guidance, and startup-focused offers, or they can shift into ERP-focused pages that explain modules like HR, Sales & CRM, Purchasing, and Reporting. Each area uses headings, descriptive content blocks, and repeated calls to action to guide the next step.

As you browse, keep these patterns in mind:

- **Header links** help you move between major public sections
- **The site logo** returns you to the home page
- **Section buttons** usually move you toward a more specific offer or inquiry path
- **Footer links** provide another route to public pages, including informational and contact pages
- **Repeated calls to action** let you start the same contact flow from different parts of a page

[SCREENSHOT: Public page showing header, content sections, and footer links in one view]

This guide is the starting point for understanding how the public website is organized. It focuses on where visitors go and what they click, not on admin features or content editing tools. The next document is [Navigating Public Pages and Entry Points](#).

Prerequisites

You do not need an account to follow the public browsing paths in Sherkety ERP & Website Platform. These pages are available to anonymous visitors, so you can open the website and start exploring immediately. There are only a few basic things to have in place before using this guide effectively.

Before you begin, make sure you have:

- Access to the public website in a web browser
- A stable internet connection so pages, images, and buttons load correctly
- Enough time to move through both the business services path and the ERP path if you want to compare them
- A general idea of what you are looking for, such as company registration help, accounting services, startup support, or ERP modules

It also helps to know what this guide does **not** require:

- No sign-in is needed
- No admin access is needed
- No editing permissions are needed
- No setup steps are required before browsing public pages

If you are using the public website for evaluation, you may want to pay attention to:

- The main navigation bar at the top of each page
- Hero section buttons on the home page and landing pages
- Service cards and ERP feature sections
- Contact-focused buttons such as **Contact Us**, **Get Started**, and request actions in page sections or the footer

This guide assumes you are browsing as a visitor, not managing content behind the scenes. If your goal is to sign in and work in the admin area instead, use [Signing In and Accessing the Admin Portal](#). If you are ready to continue exploring public navigation patterns, go next to [Navigating Public Pages and Entry Points](#).

