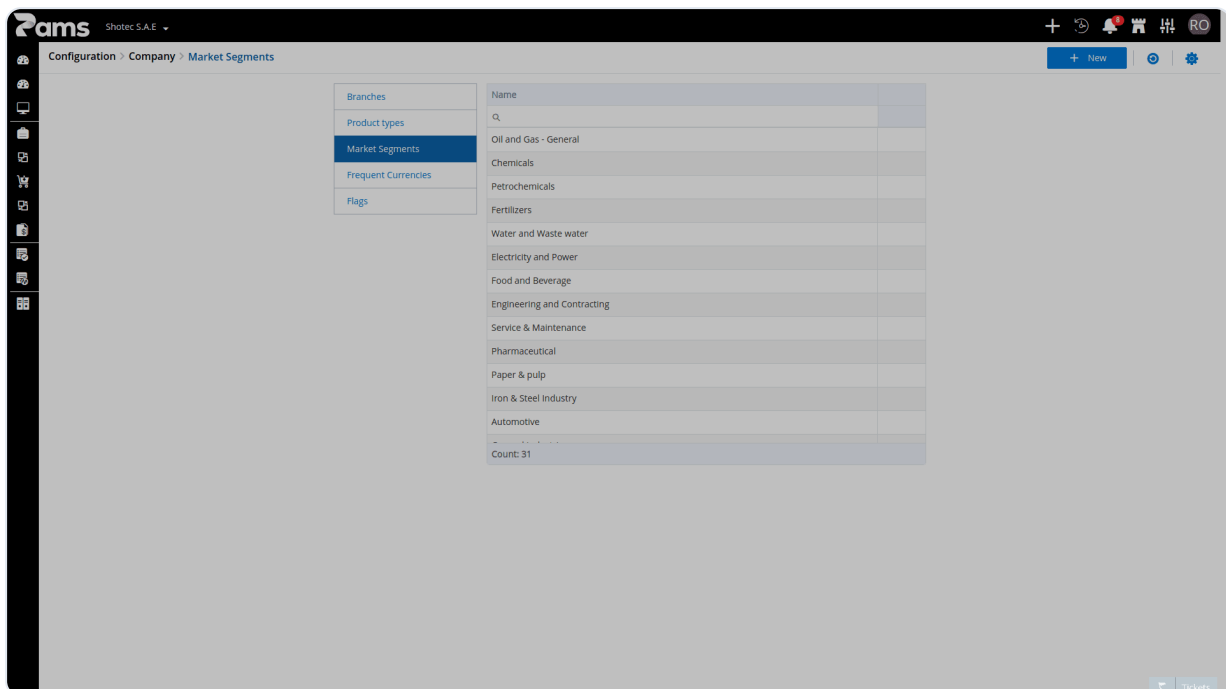


Configure Market Segments

September 15, 2026

Configure Market Segments

Administrator Guide > Configuration > Company



Market Segments — Configurations > Company > Market Segments

Overview

Market Segments are company-level classifications used to organize market areas, such as industry sectors. Administrators use the **Market Segments** configuration page when the company needs to add or maintain the available market segment classifications. Access the page from **Configurations > Company > Market Segments**.

Before you start

Sign in to the application before opening the **Market Segments** configuration page.

Steps

1. Navigate to **Configurations > Company > Market Segments**.
2. Review the existing market segment records to determine whether the required classification is already available.
3. To begin adding a market segment configuration, select **New**.
4. Complete the available market segment entry details and follow the controls provided on the entry form to finalize the configuration.

Tips & cautions

Tip: Use clear, consistent market segment names so that users can identify the appropriate classification when working with company data.

Note: Review the existing market segment records before selecting **New** to reduce the risk of creating duplicate classifications.

Troubleshooting

- Cannot open the **Market Segments** page → The user is not signed in → Sign in, then navigate to **Configurations > Company > Market Segments**.
- A required market segment classification is not listed → The configuration has not yet been started → Select **New** to begin adding the classification.

Result

The **Market Segments** configuration page is open, and a new market segment configuration can be initiated.

Related pages

- [Configure Frequent Currencies](#)
- [Configure Product Types](#)
- **Configuration — Learning Path**
- [Configure Flags](#)
- [Configure Products](#)

- [Configure 2 Factor Authentication](#)
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