

StrategyDocument

September 4, 2026

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Kind: Interface

Source: `atloria-monorepo/libs/pme-core/src/types/index.ts`

Output from the strategy agent — feeds into generation config.

Properties

Property	Type
<code>audience</code>	<code>{</code>

```
primary: string;
painPoints: string[];
goals: string[];
```

```
} | | valueProposition | string | | tone | {
voice: string;
adjectives: string[];
avoidTerms: string[];
} | | differentiators | string[] | | sections | {
priority: SectionType[];
emphasis: Partial<Record<SectionType, string>>;
} | | visual | {
theme: ThemeConfig;
strategy: VisualStrategy;
mockupTypes: MockupType[];
enableVariants: boolean;
enableThemeToggle: boolean;
```

```
layouts?: Partial<Record<SectionType, string>>;  
} | | confirmed | boolean` |
```