

normalizeReferrer

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Kind: Function

Source: `atloria-monorepo/apps/api/src/analytics/utils/tracking-utils.ts`

Map a raw referrer URL into a small, normalized source bucket so that

`https://www.google.com/search?q=foo` and `https://google.com/` both roll up under "google" in the dashboard. Unknown hosts collapse to the bare hostname so we can still see long-tail sources.

Signature

```
function normalizeReferrer(referrer: string | null | undefined): string
```

Parameters

Name	Type
<code>referrer</code>	<code>`string</code>

Returns: `string`