

# attrsToSegments

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## attrsToSegments

**Kind:** Function

**Source:** [atloria-monorepo/apps/api/src/tours/tour-targeting.ts](#)

D4 — flatten VERIFIED reader attrs (from the signed reader token, never a host-declared string) into targetable segment strings. Each primitive value yields both a bare segment ( `enterprise` ) and a namespaced one ( `plan:enterprise` ) so an owner can target either; array values expand element-wise. This is what segment rules evaluate against once a reader has a verified identity — a spoofed `data-segments` can no longer grant a targeted experience.

## Signature

```
function attrsToSegments(attrs: Record<string, unknown> | null | undefined): string[]
```

## Parameters

| Name               | Type                                        |
|--------------------|---------------------------------------------|
| <code>attrs</code> | <code>`Record&lt;string, unknown&gt;</code> |

**Returns:** `string[]`