

AudienceModel

September 4, 2026

AudienceModel

Kind: Database Model

Source: `atloria-monorepo/libs/database/prisma/schema.prisma`

Fields

Field	Type	Required	Key
id	String	✓	PK
name	String	✓	
slug	String	✓	
color	String	✓	
icon	String	✓	
description	String	-	
isStandard	Boolean	✓	
organizationId	String	-	
createdAt	DateTime	✓	
updatedAt	DateTime	✓	

Diagram

```
erDiagram
    AudienceModel {
        id String [PK]
        name String
        slug String
        color String
        icon String
        description String?
        isStandard Boolean
```

```
organizationId String?  
createdAt DateTime  
updatedAt DateTime  
}
```